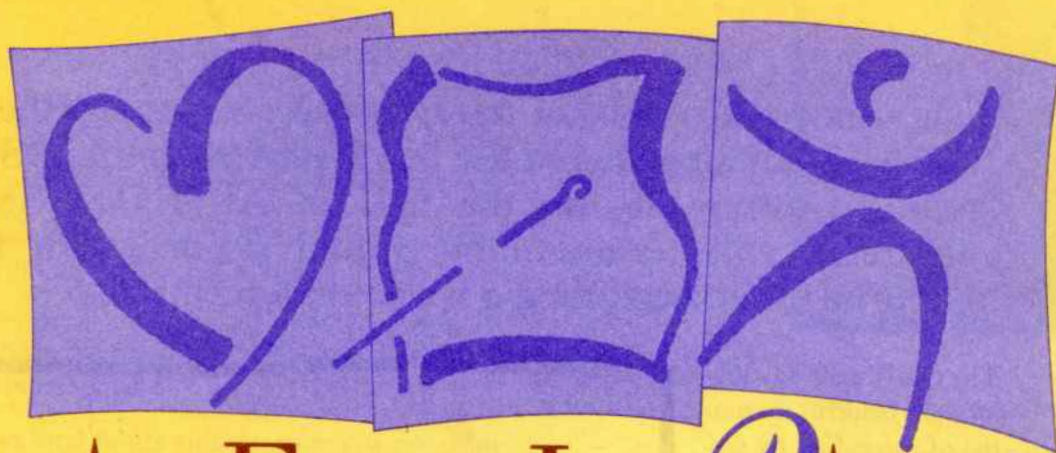


HEART STRINGS • THE AIDS MEMORIAL QUILT • AND YOU



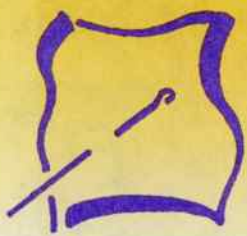
# An Event In *3* Acts

T H E N A T I O N A L T O U R

◆ ACT TWO ◆

## A Display of the NAMES Project AIDS Memorial Quilt

A PROJECT OF DIFFA, DESIGN INDUSTRIES FOUNDATION FOR AIDS AND THE NAMES PROJECT FOUNDATION  
THE 1992 PRESENTING SPONSOR IS SEBASTIAN'S CLUB U.N.I.T.E.



# The NAMES Project AIDS

WELCOME TO ACT TWO of AN EVENT IN 3 ACTS — the display in your city of a portion of the NAMES Project AIDS Memorial Quilt. In every city on the tour of AN EVENT IN 3 ACTS, volunteers will ceremonially unfold a portion of the AIDS Memorial Quilt, beginning a weekend-long display. ♦

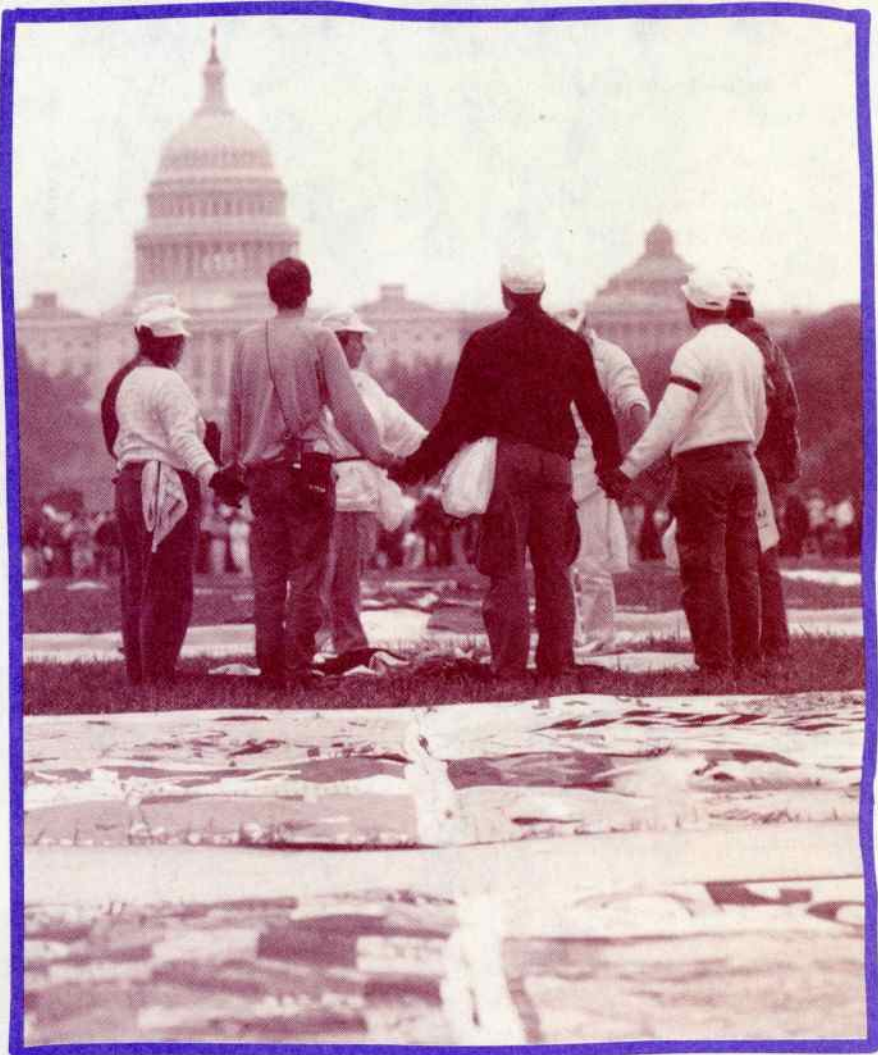
The Quilt itself is a moving and colorful memorial of three-foot by six-foot rectangles of cloth pieced together into an extraordinary mosaic of compassion and hope—hope for the future, for understanding, for tolerance and for help. The hand-made panels you see here before you were made in homes, in workshops, and in community centers around the world; the Quilt currently represents the work of tens of thousands of people. It was begun in 1987 in San Francisco by a group of gay men, lesbians and their friends and is now the largest community arts project in the world.

Elaine Thompson



**THE QUILT'S  
POWER LIES  
IN THE  
DIRECT  
EXPERIENCE  
OF IT.**

Theresa DiMenna



Marcel Miranda III

The display of the Quilt creates a natural second act for AN EVENT IN 3 ACTS. The powerful and non-threatening nature of the Quilt not only expresses the humanity behind the statistics of AIDS but it touches people deeply—without a word or explanation of any kind—and moves them to understand and to respond.

# Memorial Quilt

The NAMES Project Foundation, which sponsors the AIDS Memorial Quilt, was founded in 1987. Since its inception, the Foundation's three-fold mission has been:

- ▶ to illustrate the enormity of the AIDS epidemic by showing the humanity behind the statistics,
- ▶ to provide a positive and creative means of expression for those whose lives have been touched by the epidemic, and
- ▶ to raise vital funds and encourage support for people with HIV/AIDS and their loved ones.

As a part of fulfilling these three goals, the NAMES Project Foundation supports displays of the AIDS Memorial Quilt throughout the world. An international memorial taking the shape of a huge quilt, the NAMES Project AIDS Memorial Quilt now includes more than 16,000 individual three-by-six foot panels and continues to grow in size.

Although the Quilt began as a memorial, it has grown into a powerful vehicle for taking people beyond the fear and stigma of AIDS, and for mobilizing their personal response. Often it initiates an open and honest discussion about AIDS, modes of transmission and safer sex. People become aware of, and begin to utilize, other existing AIDS education resources, and HIV antibody testing increases.

The Quilt often moves people to become involved in their own community's response to the epidemic—Act Three of AN EVENT IN 3 ACTS. A Quilt display is often the first time individuals understand their connection to the people whose names and lives are commemorated on the panels, and they are often moved to help. The NAMES Project



Theresa DiMenno

**"I WISH EVERYONE WOULD  
SEE THIS AND FEEL AS  
CHANGED AS I DO."**



Theresa DiMenno

Foundation has an impressive history of increasing volunteer support for AIDS service organizations in the local community.

Through displays of the entire Quilt in Washington, DC, and displays of portions of the Quilt more than 700 times to date, the NAMES Project Foundation has succeeded in raising over \$1.5 million for hundreds of AIDS service organizations around the country.



# HEART STRINGS

FROM THE BEGINNING, those of us creating *HEART STRINGS* knew that we had goals beyond entertainment. ♦

Yes, we wanted *HEART STRINGS* to entertain, but with so much misinformation circulating about AIDS, we felt an obligation to deliver a message and, if possible, engage people emotionally. We knew that people did not get involved with other life-threatening diseases until they lost someone they cared about, and we knew that because of the way AIDS was spreading, we couldn't wait until people lost someone to decide to get involved.

In 1985, while casually looking for a book to read, the title of a small paperback caught my eye, *An Interrupted Life*, the diaries of Etty Hillesum. I learned that Etty Hillesum was a young Jewish woman who died at Auschwitz in 1944. As I glanced through the pages, I realized that the thoughts and feelings she had committed to paper were the same as anyone whose life might be threatened. I continued reading and many of the uplifting passages brought familiar songs to mind.

*The seeds for HEART STRINGS were planted.*

When the curtain rose on *HEART STRINGS* in 1986, David Hasselhoff read the narratives excerpted from Etty's diaries which were followed by the staged musical selections. Throughout the show, the audience thought they were hearing the words of a person with AIDS. At the end, Hasselhoff closed his book and said, "this evening I have been reading from the diaries of a young woman, Etty Hillesum. She died at Auschwitz in 1944. She was 28 years old." There was an audible gasp from the audience as they recognized the basic premise that life, prejudice and death are devoid of time and circumstance.

In 1987, the narratives were developed from actual interviews with people with AIDS, their mothers and fathers, sisters and brothers, doctors, ministers, lovers and friends, followed by musical selections which took on all new meaning in the context of the show. People heard the words and realized that people with AIDS have mothers and fathers who are also suffering.

In both shows, *HEART STRINGS* became a vehicle for people not directly affected by AIDS to relate to the broader human impact of this tragic disease.

The 1989-90 National Tour of *HEART STRINGS* was again a new approach to achieving the same goals. The allegorical story of a make-believe town, told by celebrities on stage was juxtaposed with actors delivering narratives from people dealing with AIDS in real life. Again, appropriate music was the tie that bound make-believe and reality.

The musical story took us through the five stages that any person or society typically goes through when confronted with a life-threatening situation: denial, prejudice, acceptance, self-preservation, and then caring for others.

Our hope was to move as many people as possible as quickly as possible to that fifth and final stage — *caring for others*.

Nineteen ninety-two. Ten years into the pandemic. Ten years of loss but ten years of enormous accomplishment.

This year's show celebrates the thousands of volunteers, the organizations and the heroes that have made an immeasurable difference in the lives of people living with AIDS and the loved ones surrounding them.

We sing and dance about the fundraisers and partygivers with style and flair. We acknowledge the caregivers with touching ballads and talk about sex in the 90's with humor and cutting edge choreography. We remember those lost and bring a light of hope to those living with AIDS. And in the grand finale, we ask each of you to join in our crusade.

All of this is tied together with a narrative of inspiring words found in another little paperback book, *The Color of Light*, by Perry Tillerias. Perry died of AIDS in Minneapolis, Minnesota on September 2, 1991.

- David Sheppard, Executive Producer, *HEART STRINGS*

# About **DIFFA**

**D**IFFA IS, FIRST AND FOREMOST, a grantmaking foundation. Grants are awarded in periodic granting cycles to organizations that provide direct services (e.g., food, housing, care) to people with HIV and AIDS illness, foster awareness and prevention through education and outreach programs, and promote public policy and advocacy initiatives. The foundation also supports community-based clinical trials. ◆

DIFFA also provides grantmaking counsel and management services to corporations and others wishing to support HIV/AIDS-related projects or organizations. Complementing its grantmaking is the foundation's leadership role in stimulating philanthropy's response to AIDS.

The Design Industries Foundation for AIDS was founded in 1984 to raise funds for AIDS organizations and projects throughout the United States. Starting with volunteers that include professionals in the fields of interior design, furnishings, and architecture, DIFFA now encompasses fashion, graphic, textile, visual display, tabletop, exhibit, floral, product, hospitality and craft designs as well as the design publishing community. Its broad base of support makes DIFFA the only national industry-based foundation that responds, through the awarding of grants, to the wide range of needs presented by HIV illness and AIDS.

## WHAT KINDS OF PROGRAMS DOES DIFFA FUND?

More than 500 programs across the country have received grants from DIFFA. The foundation has traditionally funded programs that respond in direct, innovative ways to the needs of people with HIV and AIDS as well as projects developed to heighten awareness and sensitivity to the issues surrounding AIDS. As of June 1991, DIFFA committed more than \$6 million in grants to a range of organizations whose services include treatment, education, public policy, advocacy, food, housing, and mental health services.

## Design Industries Foundation For AIDS

### HOW DOES THE FOUNDATION OPERATE?

DIFFA is governed by an elected Board of Trustees that establishes the foundation's policies, programs and operations. Day-to-day management and oversight of the foundation activities are handled by the president and a small staff operating from DIFFA's national office in New York City. In addition, DIFFA has steering committees coordinated by volunteers in the following areas: Boston, Dallas, Kansas City, Northern Ohio, Greater Phoenix, Chicago, Western Massachusetts, Houston, Minneapolis, Northern California, and Washington, DC. With the help of its strong volunteer base, the foundation undertakes various fundraising efforts, including special events, merchandising and marketing and direct mail. The foundation welcomes bequests and corporate support toward its various efforts. If you would like to volunteer your time, please call the foundation's national office at (212)727-3100 for information on how to contact the steering committee in your vicinity.



# Act Three: The Next Step

**The AIDS epidemic is not over. The end of the epidemic depends on many more people becoming actively involved, especially in their own communities. ♦**

Many people feel inspired to action after viewing the Quilt or seeing *HEART STRINGS*. This is "Act Three" of AN EVENT IN 3 ACTS: getting involved in the fight against HIV/AIDS in your community.

*You can make a difference.*

This next step is perhaps the most important. No matter what you do, you can make a difference in the fight against AIDS. Here are some ways to get involved now:

- ▶ Learn the facts about AIDS and about how HIV is transmitted, and educate your friends, family, and neighbors.
- ▶ Make a Quilt panel for someone you know who has died of AIDS. Even if that person is already represented on the Quilt, you can still make a panel of your own.
- ▶ Host a Quilt display. The display can be the centerpiece of a large educational program or a small, quiet showing.
- ▶ Volunteer your time or services at one of the local HIV/AIDS service organizations represented through a table or booth at this Quilt display.

They may be able to use a skill you can offer. Depending on the organization, you could perhaps staff a hotline, help organize a fundraising event, put your grant writing skills to work, address envelopes, or perform any of a number of other tasks.

- ▶ Be a "buddy" to a person with AIDS. You might be able to help someone by shopping for them, transporting them to appointments, preparing meals, or any of numerous other ways.
- ▶ Write a letter to an elected official and make your viewpoint known about current AIDS issues.
- ▶ Donate food, clothing, or money to an HIV/AIDS organization so that it can help people with AIDS. Many HIV/AIDS service organizations help people with AIDS pay their rent, buy food and medicine, and so on.
- ▶ Think of your own ways to fight the epidemic. The NAMES Project Quilt began as one person's unique protest against the devastation caused by AIDS.



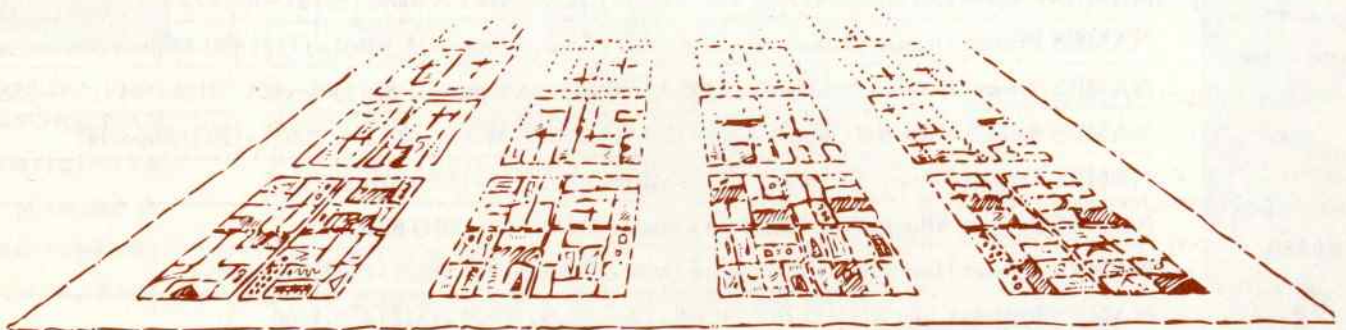
Marcel Miranda III

**"NEVER DOUBT THAT A  
SMALL GROUP OF  
THOUGHTFUL, COMMITTED  
CITIZENS CAN CHANGE  
THE WORLD; INDEED, IT'S  
THE ONLY THING THAT  
EVER DOES."**

**- MARGARET MEAD**



**Because we won't let them forget.**



**The International Display of the Entire  
NAMES Project AIDS Memorial Quilt  
in Washington, DC • October 9-11, 1992**

**VOLUNTEERS ARE NEEDED!**

For information on how you can volunteer to help the NAMES Project to display the entire AIDS Memorial Quilt in Washington, D.C. in October of 1992 call the NAMES Project Foundation at (415) 863-5511.

For air reservations please call the NAMES Project Travel Desk at (800) 92-NAME1.

Discounted air fare for this display has been arranged with four major airlines. Reservations for accommodations may be made through D.C. Accommodations at (800) 554-2220.

All reservations made through the NAMES Project Travel Desk and D.C. Accommodations will benefit the NAMES Project Foundation.



# NAMES Project Chapters

**THE NAMES  
PROJECT  
FOUNDATION  
ALSO HAS  
CHAPTERS IN  
THE COUNTRIES  
LISTED BELOW.**



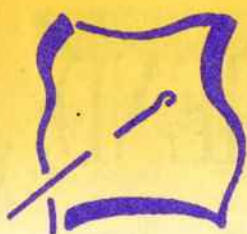
**AUSTRALIA  
BRAZIL  
CANADA  
DENMARK  
FRANCE  
ITALY  
JAPAN  
MEXICO  
THE  
NETHERLANDS  
SURINAME  
SWEDEN  
SWITZERLAND  
THAILAND  
UNITED  
KINGDOM**



**FOR MORE  
INFORMATION  
ON CONTACTING  
BOTH NATIONAL  
AND  
INTERNATIONAL  
CHAPTERS,  
CONTACT US AT  
(415)863-5511.**

## UNITED STATES CHAPTERS OF THE NAMES PROJECT FOUNDATION

- NAMES Project Anchorage • P.O. Box 242251 • Anchorage, AK 99524 • (907) 688-0816
- NAMES Project Phoenix • 919 North First Street • Phoenix, AZ 85004 • (602) 420-9396
- Inland Empire NAMES Project • 3630 University Avenue • Riverside, CA 92501 • (714) 784-2437
- NAMES Project Long Beach • 996 Redondo, Suite 230 • Long Beach, CA 90804 • (213) 498-1210
- NAMES Project Los Angeles • P.O. Box 931655 • Los Angeles, CA 90093 • (213) 960-5577
- NAMES Project Orange County • P.O. Box 4577 • Garden Grove, CA 92641 • (714) 490-3880
- NAMES Project San Diego County • 3305 Adams Avenue, Suite 6E • San Diego, CA 92116 • (619) 584-8584
- NAMES Project National Capital Area • P.O. Box 65693 • Washington, DC 20035 • (703) 866-6947
- NAMES Project Miami • P.O. Box 370711 • Miami, FL 33137 • (305) 576-2050
- NAMES Project Atlanta • P.O. Box 1018 • Atlanta, GA 30301 • (404) 892-3143
- NAMES Project Honolulu • 1889 Halekoa Drive • Honolulu, HI 96821 • (808) 735-1481
- NAMES Project Chicago • P.O. Box 148568 • Chicago, IL 60614 • (312) 472-4460
- NAMES Project Cedar Valley • 2034 Mermer Avenue • Cedar Falls, IA 50613 • (319) 279-3977
- NAMES Project Lexington • P.O. Box 588 • Lexington, KY 40586 • (606) 233-3855
- NAMES Project Portland • P.O. Box 4319 • Portland, ME 04101 • (207) 774-2198
- NAMES Project Baltimore • P.O. Box 65148 • Baltimore, MD 21209 • (312) 542-6740
- NAMES Project Boston • P.O. Box 498 • Boston, MA 02117 • (617) 262-NAME
- NAMES Project Detroit • P.O. Box 303 • Taylor, MI 48180 • (313) 753-9117
- Metro St. Louis NAMES Project • 3236 Nebraska • St. Louis, MO 63118 • (314) 664-1410
- NAMES Project Central New Jersey • 330 Broadway • Union Beach, NJ 07735 • (908) 739-4863
- NAMES Project Las Vegas • 1111 Desert Lane • Las Vegas, NV 89102 • (702) 366-0014
- NAMES Project Long Island • 246 Griffing Ave. • Riverhead, NY 11901 • (516) 727-7850
- NAMES Project New York City • P.O. Box 4421 • New York, NY 10185 • (212) 675-4478
- Southern Tier NAMES Project • 213 State Street • Binghamton, NY 13905 • (607) 723-3484
- NAMES Project Charlotte • P.O. Box 36261 • Charlotte, NC 28236 • (704) 541-6679
- NAMES Project Oklahoma City • 2236 NW 39th Street • Oklahoma City, OK 73112 • (405) 525-6277
- NAMES Project Portland • 3416 NE 60th Avenue • Portland, OR 97213 • (503) 274-4028
- NAMES Project Philadelphia • P.O. Box 15935 • Philadelphia, PA 19146 • (215) 735-0734
- NAMES Project Austin • 1804 Whitney Way • Austin, TX 78741 • (512) 385-3094
- NAMES Project Dallas-Ft. Worth Metroplex • 2712 Knight Street, #403 • Dallas, TX 75219 • (214) 262-8479
- NAMES Project Houston • P.O. Box 66535 • Houston, TX 78205 • (713) 52-NAMES
- NAMES Project San Antonio • 818 East Grayson • San Antonio, TX 78208 • (512) 226-9828
- NAMES Project Seattle • 1202 East Pike Street, #654 • Seattle, WA 98122 • (206) 329-9000



# You Can Create A Panel



Matt Herron

**ANYONE CAN PARTICIPATE IN MAKING A MEMORIAL PANEL, AND THERE IS NO FEE.**

To make a memorial panel of your own for the NAMES Project AIDS Memorial Quilt, just follow the seven simple steps outlined below. ♦

## 1 DESIGN THE PANEL:

- ▶ Include the name of the friend or loved one you are memorializing.
- ▶ Feel free to include additional information, such as the dates of birth and death, and a hometown.
- ▶ Please limit each memorial panel to one individual.

## 2 CHOOSE YOUR MATERIALS:

- ▶ Remember that the Quilt is folded and unfolded many times, so *durability* is crucial.
- ▶ A medium-weight, non-stretch fabric such as cotton works best.
- ▶ The finished panel must be 3 by 6 feet, so when you cut the fabric leave an extra 2-3 inches on each side for a hem. If you can't hem it yourself, we'll hem it for you.

## 3 TO CONSTRUCT YOUR PANEL you might want to use some of the following techniques:

**Applique:** Sew fabric letters and small mementos onto background fabric. Do not use glue; it won't last.

**Paint:** Brush on textile paint or color-fast dye, or use an indelible ink pen. No "puffy" paint; it's too sticky.

**Stencil:** Trace your design onto the fabric with a pencil, lift the stencil, then use a brush to apply textile paint.

**Collage:** Make sure that whatever materials you add to the panel won't tear the fabric (avoid glass and sequins for this reason), and be sure to avoid very bulky objects.

**Photos:** The best way to include photos or letters is to photocopy them onto iron-on transfers, iron them onto 100% cotton fabric and sew that fabric to the panel. You may also put the photo in clear plastic vinyl and sew it to the panel (off-center so it avoids the fold).

## 4 PLEASE TAKE THE TIME TO WRITE a one- or two-page letter about the person you've remembered.

The letter might include your relationship to him/her, how he or she would like to be remembered and maybe a favorite memory. If you can, send us a photograph with the letter for our archives.

## 5 BE SURE TO INCLUDE the following information in your letter:

- ▶ the person's full name if it isn't on the panel (optional);
- ▶ your name, address, and phone number;
- ▶ your relationship to the person you've made the panel for;
- ▶ the names and addresses of others who may have helped make the panel;
- ▶ cities you would like to see your panel displayed in.

## 6 IF YOU CAN, PLEASE MAKE A FINANCIAL CONTRIBUTION to help pay for the cost of adding your panel to the Quilt. The NAMES Project depends on the support of panelmakers to help us preserve the Quilt and keep it on display. Gifts of \$100 or more will be acknowledged in our annual FRIENDS OF THE QUILT donor roll as "Panel Sponsors." Thank you.

## 7 PACK EVERYTHING CAREFULLY, and send it to: The NAMES Project Foundation, 2362 Market Street, San Francisco, California 94114. For more information, you can phone us at (415) 863-5511; or you can fax us at (415) 863-0708.

## FRIENDS OF THE QUILT.

### THANKS!

APPLE COMPUTER  
AVON BOOKS  
DELOITTE & TOUCHE  
EXECUTONE OFFICE SYSTEMS  
HOME BOX OFFICE  
MILLER BREWING CO.  
MORRISON AND FOERSTER  
NATIONAL ENDOWMENT  
FOR THE ARTS  
POCKET BOOKS  
SIMON & SCHUSTER  
WORLD HEALTH  
ORGANIZATION  
NANCY BLANFORD  
BRUCE L. BARR  
CAROLYN E. DOGGETT  
BEVERLY DYER  
HARRY A. FADDIS  
RICK FOGLIA  
JACK J. FRANCIS  
STEVE GOLLIS  
JACKSON HICKS  
DAVID KAPLAN  
WALTER LEISS  
RICHARD LERNER  
A. LORETTA REDD, M.D.  
LEIDY SAMSON &  
KATHY KEMPA  
CAROL SALZANO  
GEOFFREY WOOLLEY

*Listed above are a few of the corporations, businesses and individuals who have made significant contributions to the NAMES Project Foundation in the past year. Space prevents us from recognizing the thousands of others who make our work possible, but please be assured that your support is appreciated.*

# Become Our 'FRIEND.'

The work of the Quilt is made possible through the generous support the NAMES Project Foundation receives from individuals and corporations throughout the country. ♦

We depend on this support to assure that the Quilt is always displayed free of charge to the public, and that donations made at displays remain in the host communities for local AIDS care services. This support comes from people like you — people who have seen the Quilt and understand the message of love and compassion it brings to this epidemic.

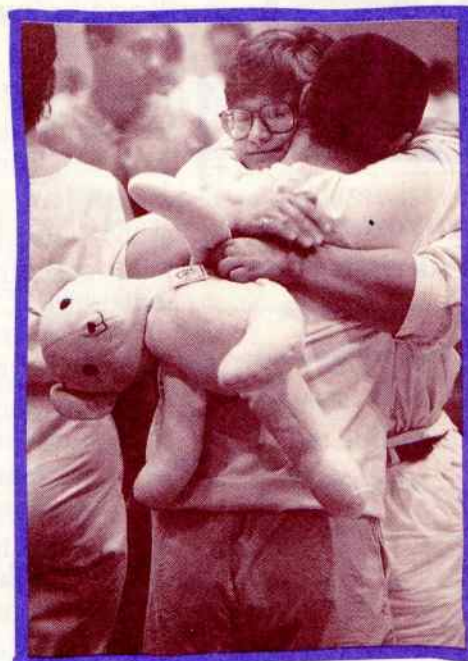
### WE INVITE YOU TO JOIN US

We invite you to join us by becoming a Friend of the Quilt. As a member, we ask not only for your financial support, but for your support as a volunteer in your community — as a supporter of local AIDS service organizations and as an active voice willing to speak out against discrimination against people with HIV.

When you become a Friend of the Quilt, we will keep you up-to-date on what is happening at the NAMES Project and let you know how your gifts support our work. For your annual contribution, you will receive a subscription to the *NAMESletter*, the NAMES Project's quarterly newsletter, as well as other benefits based on your giving level.

### HOW TO JOIN FRIENDS OF THE QUILT

To become a Friend of the Quilt, please fill out the form on the next page, and send it, together with your gift, in the enclosed envelope. If you would like to know more about the



Theresa DiMenna

**"I HAVE NEVER UNDERSTOOD  
AIDS, OR THE PEOPLE  
WHO HAVE IT. YOU HAVE  
SHOWN ME THAT  
PEOPLE WITH AIDS ARE  
THE SAME AS YOU AND ME—  
THANK YOU FOR OPENING  
MY EYES."  
-HIGH SCHOOL STUDENT,  
SYRACUSE, NY**

program, contact our Development Department at (415) 863-5511. Information about major gifts, planned giving and gifts of assets is available upon request.

## Yes, I'd Like to Become a Friend of the Quilt!

Please enroll me at the following level:

- Conservators Circle* (\$1,000 & above)
- Quilters Circle* (\$500-\$999)
- "12 by 12" Sponsors Circle* (\$250-\$499)
- Panel Sponsors Circle* (\$100-\$249)
- Friends Circle*\*\* (\$35-\$99)
- Other*<sup>5</sup> \_\_\_\_\_

<sup>5</sup> A 12 by 12 is the basic unit of display of the Quilt. It is eight 3' x 6' panels sewn together into a 12 foot square with edging and grommets around the perimeter.

\* Gifts of \$100 or more during a calendar year will be acknowledged, by category, in the NAMES Project Foundation's Annual Report (published in the spring of each year.)

\*\* All gifts of \$35 and above will receive an annual subscription to the quarterly NAMESletter featuring information about upcoming Quilt displays, panelmaking and other events of interest to our Friends.

- My check is enclosed (*payable to The NAMES Project Foundation.*)

Please bill my:

Mastercard     Visa    Expiration Date: \_\_\_\_\_

Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

- Please accept my gift of \_\_\_\_\_.  
This gift is in memory of \_\_\_\_\_

- I'd prefer to pledge monthly payments.  
Enclosed is my contribution of \_\_\_\_\_.  
Please remind me monthly.

# SURVEY

Date You Visited the Quilt: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Location of Quilt Display: \_\_\_\_\_

*What is your primary connection with the NAMES Project AIDS Memorial Quilt?*

- I made a panel for my
  - Lover     Relative
  - Friend     Other
- I visited a display of the Quilt.
- I read the book *The Quilt: Stories From The NAMES Project.*
- I saw the film *Common Threads: Stories From The Quilt.*
- Other \_\_\_\_\_

*Has your experience with the Quilt moved you to do something about AIDS that you would not have done otherwise?*

- Volunteer with an AIDS organization
- Contribute to an AIDS organization
- Reduce high-risk behavior (re: HIV)
- Reach out to someone I know with AIDS
- Take political action/contact legislators
- Other \_\_\_\_\_

## Here's My Address:

Name \_\_\_\_\_

Complete Shipping Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

## Information About Myself: (Optional)

- Male     Female
- Under 21
- 21-40     41-60
- Over 60

- African American
- Asian
- Latino/Hispanic
- Native American
- Caucasian
- Other \_\_\_\_\_

- Lesbian/Gay/  
Bisexual
- Heterosexual

I personally  
 do     do not  
know someone  
who has/had  
AIDS, ARC or is  
HIV-positive.

I would describe  
myself as  
politically  
 Liberal  
 Moderate  
 Conservative  
 Other \_\_\_\_\_

Yes, I would like information about:

- Upcoming Quilt displays
- How to host a Quilt display
- How to start a chapter
- Please do not exchange my name.

MAIL THIS COMPLETED SURVEY IN THE SELF-ADDRESSED ENVELOPE ON PAGE 9 TO:

THE NAMES PROJECT FOUNDATION  
2362 MARKET STREET  
SAN FRANCISCO, CALIFORNIA 94114

*What do you think the NAMES Project's most important objectives should be in the future? Please rank #1 (highest) to #7 (lowest).*

- \_\_\_ Display the Quilt as often as possible.
- \_\_\_ Encourage panelmaking by those whose lives are touched by the epidemic.
- \_\_\_ Use the Quilt to raise funds for AIDS organizations across the country.
- \_\_\_ Focus displays toward groups likely to be involved in high-risk behavior.
- \_\_\_ Emphasize large national displays of the entire Quilt (e.g., Washington, DC).
- \_\_\_ Use the Quilt to encourage public policy makers to base actions on compassion for those infected with HIV.
- \_\_\_ Concentrate on conserving the Quilt so it will survive for future generations.

*Do you have any other suggestions or comments about your experience visiting the Quilt?*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## YOUR RESPONSE

TO THIS SURVEY WILL HELP US PLAN FUTURE ACTIVITIES FOR THE NAMES PROJECT FOUNDATION. ALL INFORMATION WILL BE KEPT STRICTLY CONFIDENTIAL.

## THANK YOU FOR YOUR RECENT VISIT TO THE NAMES PROJECT AIDS MEMORIAL QUILT.

If this was your first visit, we welcome you to a family of over two million people who have seen the Quilt—people who understand that the cost of this epidemic is measured in individual human lives and that the only appropriate response to AIDS is one based on compassion for those whose lives have been affected most directly.

As we continue our work, we welcome your comments. We invite you to fill out the survey at left, and share your thoughts on the goals of the NAMES Project Foundation and future displays of the Quilt.

If you are in a position to do so, we also invite you to become a supporter of the NAMES Project Foundation and its ongoing efforts to display and care for the Quilt. Your help will make a difference.



# An Event In 3 Acts

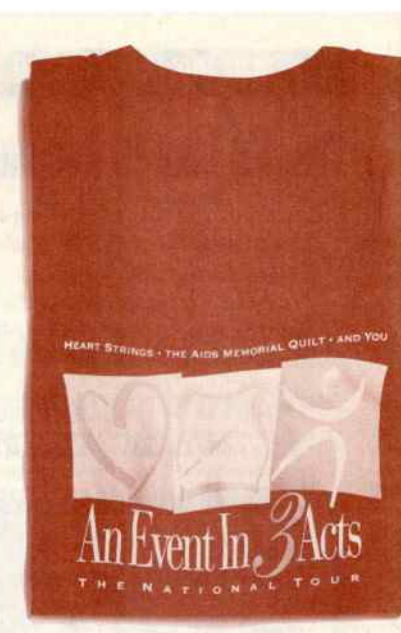
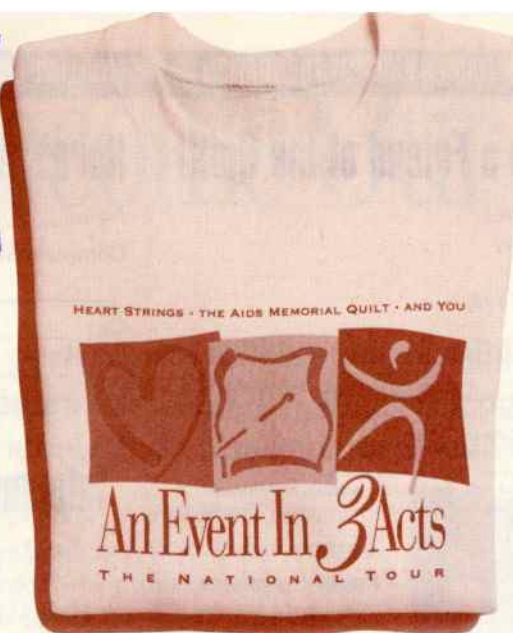
## MERCHANDISE

### AN EVENT IN 3 ACTS SHIRTS

- #801 An Event In 3 Acts T-shirt *Four-color design on black short-sleeve T-shirt.*  
L, XL, XXL ..... \$12.00
- #811 An Event In 3 Acts Sweatshirt *Four-color design on white long-sleeve sweatshirt.*  
L, XL ..... \$25.00

### AN EVENT IN 3 ACTS CAPS & BUTTON

- #820 Black cap or #821 White cap *Both with embroidered four-color design.*  
*One size fits all.* ..... ea. \$15.00
- #850 Event In 3 Acts Button *Four-color logo.* ..... \$2.00



PLEASE BE SURE ALL INFORMATION IS COMPLETE. ALLOW 4-6 WEEKS FOR DELIVERY.

Item#	Description	Size	Quantity	Unit Price*	Total Price

**PAYMENT METHOD**

My check is enclosed (made payable to The NAMES Project Foundation.)

Please bill my  Mastercard  Visa Exp. Date \_\_\_\_\_

Card # \_\_\_\_\_

Signature \_\_\_\_\_

Subtotal \_\_\_\_\_  
 (CA Residents-8%) Sales Tax \_\_\_\_\_  
 Shipping/Handling \_\_\_\_\_  
 (\$5.00 in U.S./\$14.00 Overseas)  
 Total Purchase \_\_\_\_\_

\*All Prices in U.S. Dollars

Name \_\_\_\_\_

Complete Shipping Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

(\_\_\_\_\_) \_\_\_\_\_  
 Daytime Telephone \_\_\_\_\_

Please do not exchange my name.

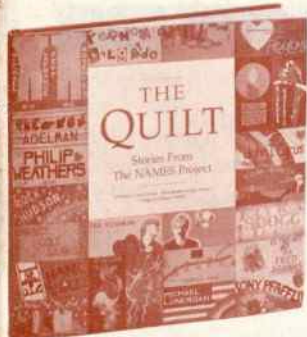
# ORDER FORM

MAIL COMPLETED FORM WITH PAYMENT TO: THE NAMES PROJECT FOUNDATION  
 2362 MARKET STREET,  
 SAN FRANCISCO,  
 CALIFORNIA 94114

## HARDCOVER BOOK & NOTECARDS

**#501 "The Quilt: Stories From The NAMES Project"** A full-color, 160-page, hardcover book that chronicles the creation of the NAMES Project AIDS Memorial Quilt and its 1987 inaugural display in Washington, D.C. Written by Cindy Ruskin, the book illustrates many of the stories behind the panels. ....\$15.00

**#601 Notecards** full color images of individual Quilt panels. 5"x7" (six with envelopes) ....\$10.00



#501



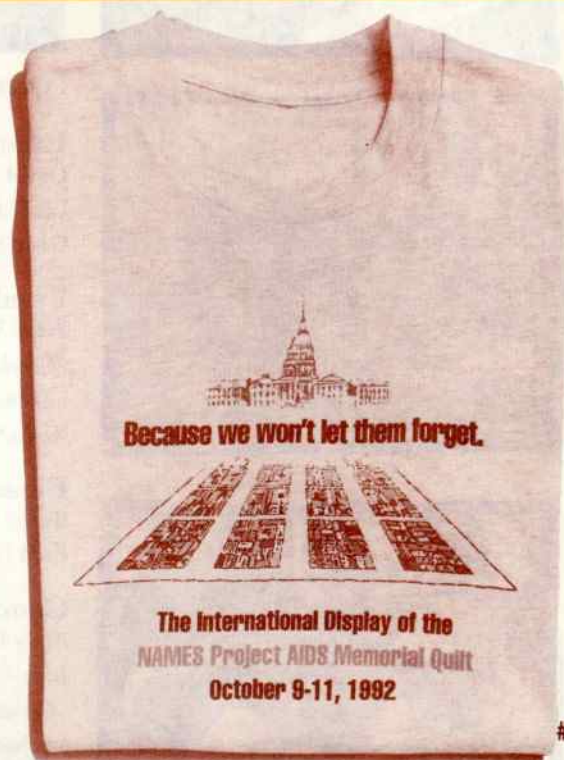
#601

# THE NAMES PROJECT FOUNDATION MERCHANDISE

## T-SHIRTS, TANK TOP & SWEATSHIRT

100% heavy-weight cotton shirts

- #108 "Children/Keep The Love Alive"** Mary Engelbreit design on a white T-shirt.  
M, L, XL .....\$15.00    XXL .....\$20.00
- #106 "The Quilt. See It And Understand"** Two-color design on a black T-shirt.  
M, L, XL .....\$15.00    XXL .....\$20.00
- #107 "Because We Won't Let Them Forget"** Four-color design on a grey T-shirt.  
M, L, XL .....\$15.00    XXL .....\$20.00
- #114 "Keep The Love Alive"** 50/50 blend white sweatshirt with four-color design.  
M, L, XL .....\$25.00



#107

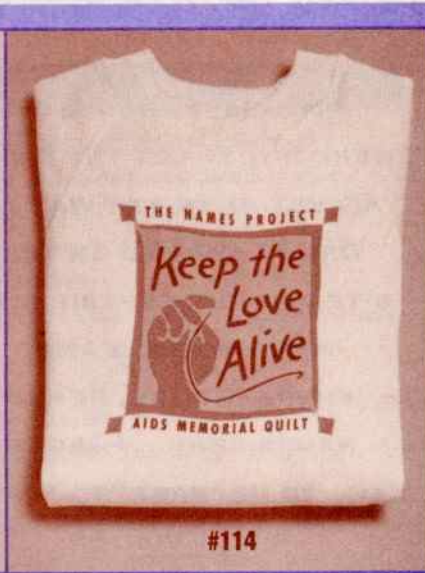
Your  
Merchandise  
Order Will  
Help Us To  
Continue To  
Display And  
Care For  
The Quilt



#108



#106



#114

Charge By Phone Toll-Free!  
**1-800-USA-NAME**

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### EVENT IN 3 ACTS Logo Design

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Matt Herron



Mary Gottwald



Theresa DiMemmo

**"MY FIRST THOUGHTS  
WERE NOT TO LET THE QUILT  
AFFECT ME IN ANY WAY ....  
ONCE I ARRIVED ON THE  
SITE THOUGH, EXPERIENCED  
THE EMOTIONS AND  
ENERGY THERE, HEARD  
NAMES READ... I BEGAN  
TO UNDERSTAND."  
- QUILT VISITOR,  
TUCSON, AZ**

## AN EVENT IN 3 ACTS

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# An Event In 3 Acts

## ACT ONE: HEART STRINGS ♦ 1992 PERFORMANCE TOUR DATES



CITY	SHOW	THEATER
<i>San Diego</i>	<i>February 7-8</i>	<i>Symphony Hall</i>
<i>Palm Springs</i>	<i>February 16-17</i>	<i>Bob Hope Cultural Center</i>
<i>Los Angeles</i>	<i>February 21-22</i>	<i>Shrine Auditorium</i>
<i>San Francisco</i>	<i>March 6-8</i>	<i>Palace of Fine Arts</i>
<i>Sacramento</i>	<i>March 12</i>	<i>Community Center Theatre</i>
<i>Minneapolis</i>	<i>March 20-21</i>	<i>The State Theatre</i>
<i>St. Louis</i>	<i>March 25</i>	<i>American Theatre</i>
<i>Denver</i>	<i>March 29</i>	<i>Denver Center</i>
<i>Memphis</i>	<i>April 1-2</i>	<i>The Orpheum</i>
<i>New Orleans</i>	<i>April 6</i>	<i>Theatre of Performing Arts</i>
<i>Louisville</i>	<i>April 10-11</i>	<i>Macauley Theatre</i>
<i>Little Rock</i>	<i>April 13</i>	<i>Robinson Theatre</i>
<i>Chicago</i>	<i>April 20-21</i>	<i>Blackstone Theatre</i>
<i>Kansas City</i>	<i>April 23-24</i>	<i>Midland Theatre</i>
<i>Dallas</i>	<i>April 26-27</i>	<i>Majestic Theatre</i>
<i>Houston</i>	<i>April 29-30</i>	<i>Jones Hall</i>
<i>San Antonio</i>	<i>May 3-4</i>	<i>Majestic Theater</i>
<i>Knoxville</i>	<i>May 8</i>	<i>Civic Auditorium</i>
<i>Indianapolis</i>	<i>May 11-12</i>	<i>Clows Memorial Theatre</i>
<i>Boston</i>	<i>May 15-16</i>	<i>Colonial Theatre</i>
<i>Providence</i>	<i>May 18</i>	<i>Performing Arts Center</i>
<i>Richmond</i>	<i>May 20-21</i>	<i>Carpenter Center</i>
<i>Rochester</i>	<i>May 24</i>	<i>Auditorium Center</i>
<i>Cleveland</i>	<i>May 29-30</i>	<i>State Theatre</i>
<i>New York</i>	<i>June 3-4</i>	<i>City Center</i>
<i>Princeton, N.J.</i>	<i>June 7-8</i>	<i>McCarter Theatre</i>
<i>Washington, D.C.</i>	<i>June 9-10</i>	<i>Lisner Auditorium</i>
<i>Columbus</i>	<i>June 12-13</i>	<i>Ohio Theatre</i>
<i>Charlotte</i>	<i>June 15</i>	<i>Ovens Auditorium</i>
<i>Raleigh/Durham</i>	<i>June 18</i>	<i>Memorial Auditorium</i>
<i>Palm Beach County</i>	<i>June 22</i>	<i>W. Palm Beach Auditorium</i>
<i>Miami</i>	<i>June 23</i>	<i>Jackie Gleason Theatre</i>
<i>Birmingham</i>	<i>June 25-26</i>	<i>Birmingham-Jefferson Community Center</i>
<i>Atlanta</i>	<i>June 27-28</i>	<i>Atlanta Civic Center</i>