

WINTER 1967

THE  
***DSI***  
CATALOG



***DSI***

Post Office Box 1010  
Minneapolis, Minn. 55440

JAN 5 1968

## TERMS OF SALE

- Cash with order. We do not ship C.O.D.
- Persons who have a DSI Credit Card may charge these items and pay for them after delivery. You must give your card number when ordering. If you do not have a credit card, ask for an application.
- All items shipped by parcel post in tightly-sealed packages. If you want your order shipped via first-class mail, airmail, or other special service, be sure to enclose enough to cover the costs.
- Do not order items not listed in this catalog. Chances are we no longer have them in stock.
- You can speed shipment of your order by using our IBM order cards. If you use a plain sheet of paper, be sure to print your name and address to avoid errors in delivery.
- You can buy with confidence when you buy from DSI. We have been in business since 1963. You must be satisfied with the items you buy from us or you can return them for a prompt refund.
- ADULTS ONLY – we do not want the patronage of minors.  If you do not want our catalogs, let us know so we can stop sending them to you.

**T**he nude human figure as an art form has been with us since the beginning of recorded history and no doubt will stay with us into eternity.

Unfortunately, photographic documentation of the human figure is not balanced. A wealth of material depicting the nude female is available from countless sources; but the nude male is unjustly neglected and avoided. To help fill this gap, we at DSI offer these items dealing with the nude male figure.

It is our conviction that the human body is clean and wholesome and should be viewed with esteem and serenity when seen in its totality. Man's body – in all its infinite variations – was created in God's image, and He created all things good.

***DSI***

# Butch magazine

5 x 8 size, 48 pages

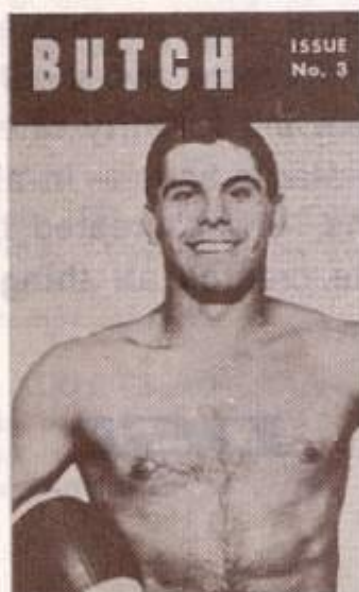
Price: \$2 each



Butch #1



Butch #2



Butch #3



Butch #4

DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

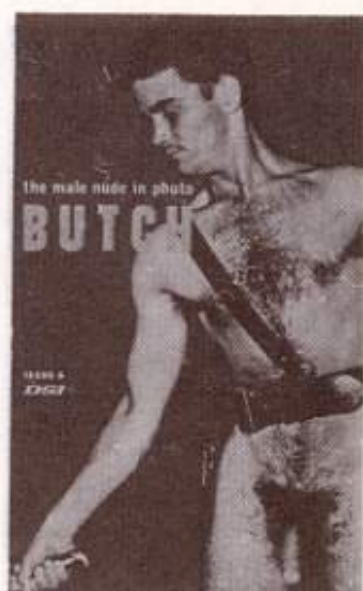
# Butch Magazine

5 x 8 size, 48 pages

Price: \$2 each



Butch #5



Butch #6



Butch #7



Butch #8

DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

## Butch - Boys

5 x 8 size, 48 pages

Price: \$2 each



Butch #9



Butch #10

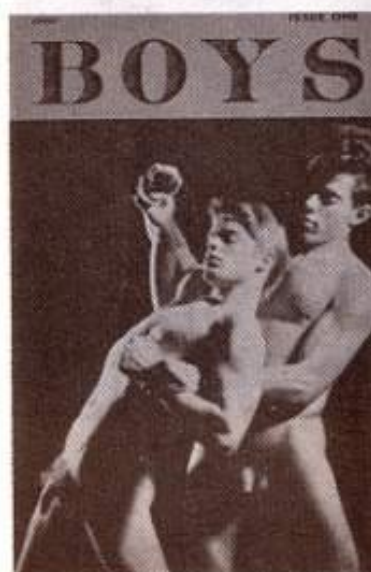
**NEW ISSUE!**



5½ x 8½ size,  
32 pages

Price: \$2

Boys #1



DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

# Tiger magazine

5 x 8 size, 48 pages

Price: \$3 each



Tiger #1



Tiger #2

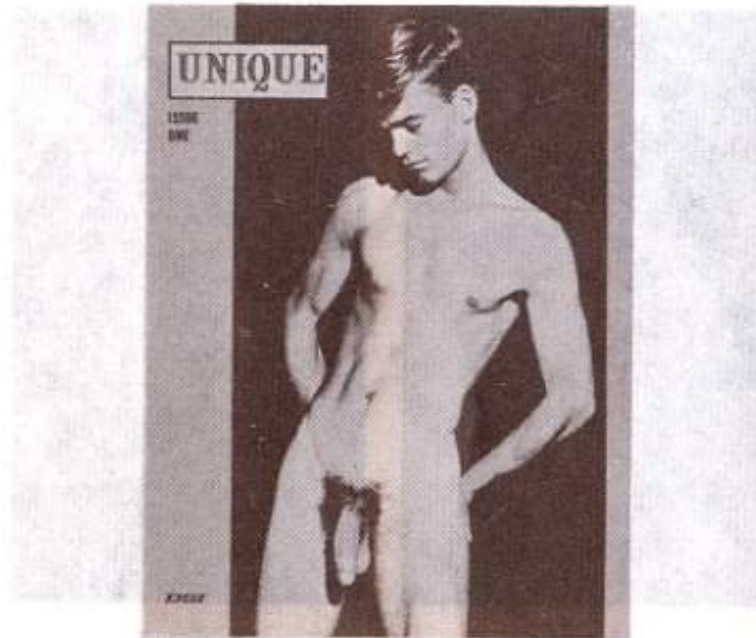


Tiger #3

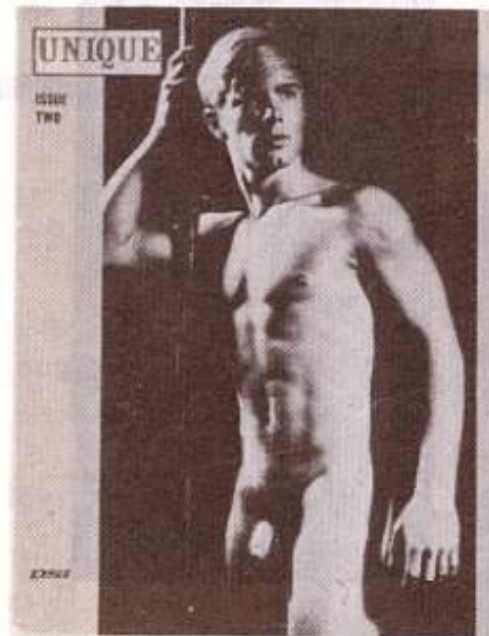
DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

# Unique magazine

8½ x 11 size, 32-40 pages Price: \$3 each



Unique #1



Unique #2

---

DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

## The Vagabond Club

*Many of our customers have been asking us if there was some way they could meet others who share their interests. They told us about the difficult time they were having in meeting others with the right personality, looks, tastes, and background. The odds against meeting such persons through haphazard casual relationships were getting them down.*

*Now maybe you're in the same boat. I don't know. But if you're interested in adding to your circle of friends in your area or elsewhere, I'd like you to read the rest of this article.*

*We have started what I think is a great solution to this problem: **the Vagabond Club**. This is a private club. Anyone who wants to meet other fellows — either in person or through correspondence — is welcome to apply for membership.*

*The Club is now off to a good start, but we need more persons — **good sincere** persons — to participate in the many interesting Club activities. I've glanced at some of the applications which have come in from around the country, and it's amazing! There are artists, photographers, writers, entertainers, sun-lovers, sports enthusiasts, truck drivers, merchant seamen, construction workers, college students, and of course the fellows from the offices, the farms, the ranches, and the factories. Just about every race, creed, and scope of thought is represented.*

*In fact, the moment you join, you can place an ad in the **Club Bulletin** free of charge. This gives you a chance to spell out in detail the type of person you want to meet. Privacy is yours. Your name and address will never be given out without your written permission. Your ad is given a code number and we forward all replies to you.*

*Whenever you travel, you can ask the Club for the latest on where to go in the cities you plan to visit. If you want to correspond with or meet others in the Club, just give us your preferences and we'll arrange for you to contact members that match your preferences.*

over, please ...



*These are just a few of the benefits of belonging to the Vagabond Club. I could go on and tell of the other things that are being planned, such as the Club's special photo finishing service; or the beautiful Club magazine containing photography, articles, stories, and letters from members telling about their experiences; or that plans are underway to open Clubs in San Francisco, Los Angeles, Chicago, and New York City where Club members and their guests can go for delightful entertainment; or that your Vagabond Club membership card will enable you to shop in style at the Vagabond Men's Shops which are now in the planning stages — but I don't want to bore you.*

*We've tried to design this Club for the fellow who is tired of spending quiet evenings at home and who wants to get out and enjoy life in style.*

*Ever do anything wild, on a lark? On the next page is an application. For just \$10, you can get in on these fascinating activities and the great things to come. It doesn't matter what your age or occupation — if you are young in heart and sincere in purpose — the Vagabond Club is for you.*

*Let your dreams come true. Mail that application today. And tell others about this Club. The more persons that join — the more fun everyone will have.*

Remove carefully, fill out, and mail today



DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440





**MEMBERSHIP  
APPLICATION**

THE  
**VAGABOND**  
*club*

***DSI***

Box 1010 • Minneapolis, Minn. 55440



## SECTION ONE

Your answers to these questions will be held in the strictest confidence. This information becomes the property of the Vagabond Club and will not be published or given out without your written permission.

1. PRINT YOUR FULL NAME					
3. STREET ADDRESS (RESIDENCE)			4. APT. NO.	5. PHONE NUMBER	
6. CITY			7. STATE	8. ZIP CODE	
9. ADDRESS TO WHICH YOU WISH ALL CLUB MAIL SENT (IF DIFFERENT THAN ABOVE)					
10. AGE	11. OCCUPATION			12. HEIGHT	13. WEIGHT
14. RACE	15. HAVE YOU BEEN MARRIED? <input type="checkbox"/> Yes <input type="checkbox"/> No		16. BUILD (CHECK ONE): <input type="checkbox"/> Heavy <input type="checkbox"/> Average <input type="checkbox"/> Light		
17. COLOR OF HAIR	18. HAIR STYLE (CHECK ONE): <input type="checkbox"/> Long <input type="checkbox"/> Average <input type="checkbox"/> Short <input type="checkbox"/> Like Gone				
19. COLOR OF EYES	20. MY EDUCATION ENDED WITH: (CHECK ONE) <input type="checkbox"/> Grade School <input type="checkbox"/> High School <input type="checkbox"/> Some College <input type="checkbox"/> A College Diploma <input type="checkbox"/> Still Going to College				

### SECTION TWO

I would like to correspond with other Club members. My preferences would be:

1. AGE GROUP
2. RACE
3. AREA OF THE COUNTRY

### SECTION THREE

I would like to place this ad in the next issue of the Club Bulletin (no charge):

My photo is enclosed. Please publish it with the ad.

I hereby certify that the statements on this application are true and accurate. I understand that false statements will be cause for denial of membership; and if false statements are discovered after membership is granted, such false statements shall be cause for immediate cancellation of my membership without recourse on my part. I understand that the Vagabond Club's liability in performing any service for, or on behalf of, myself shall be limited to the fee charged for such service.

Date \_\_\_\_\_ Signature \_\_\_\_\_

All applications subject to acceptance by the Vagabond Club. If this application is accepted and a membership card issued, the applicant shall be deemed to have agreed to the terms and conditions accompanying the membership card.

**MEMBERSHIP FEE OF \$10 MUST BE ENCLOSED WITH THIS APPLICATION**

**"Even though there are 7 million people in this city, life was pretty lonely. Now I have a nice group of friends. Thanks a million."**

---

***"Cannot tell you how happy I am to at last see a Club like Vagabond. I'm sure there are countless persons who have long hoped for such an organization."***

---

**"I was mighty lonesome stuck out on the farm - until the letters started coming. I've had some interesting visitors and now life is a ball."**

---

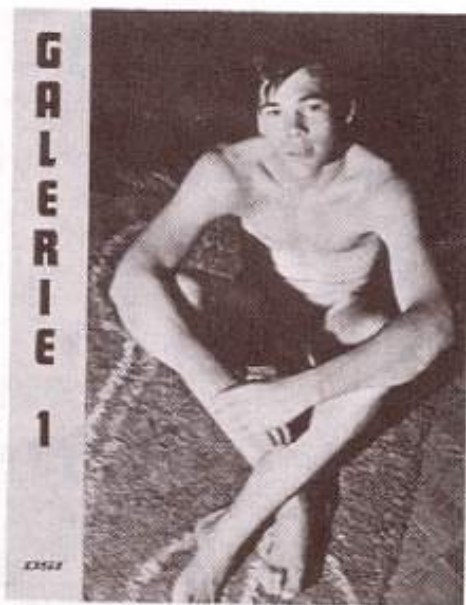
***"I'm too shy to make friends on my own. I do much better by mail. Am carrying on a lively correspondence with several great guys."***

---

**"I didn't think you were for real, but I took a chance. Was I ever wrong. I didn't get an answer from everyone, but the replies I did get were really great."**

# Galerie magazine

8½ x 11 size, 36 - 40 pages      Price: \$3 each



Galerie #1



Galerie #2

DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

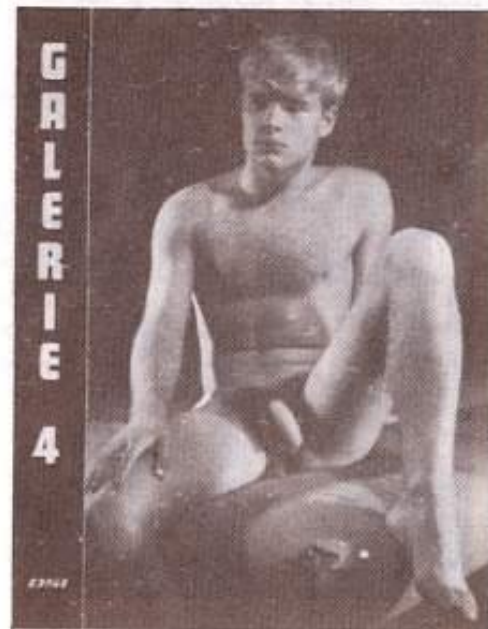
## Galerie magazine

8½ x 11 size, 48 pages

Price: \$3



Galerie #3



Galerie #4

**Special All-Color Issue - \$5**



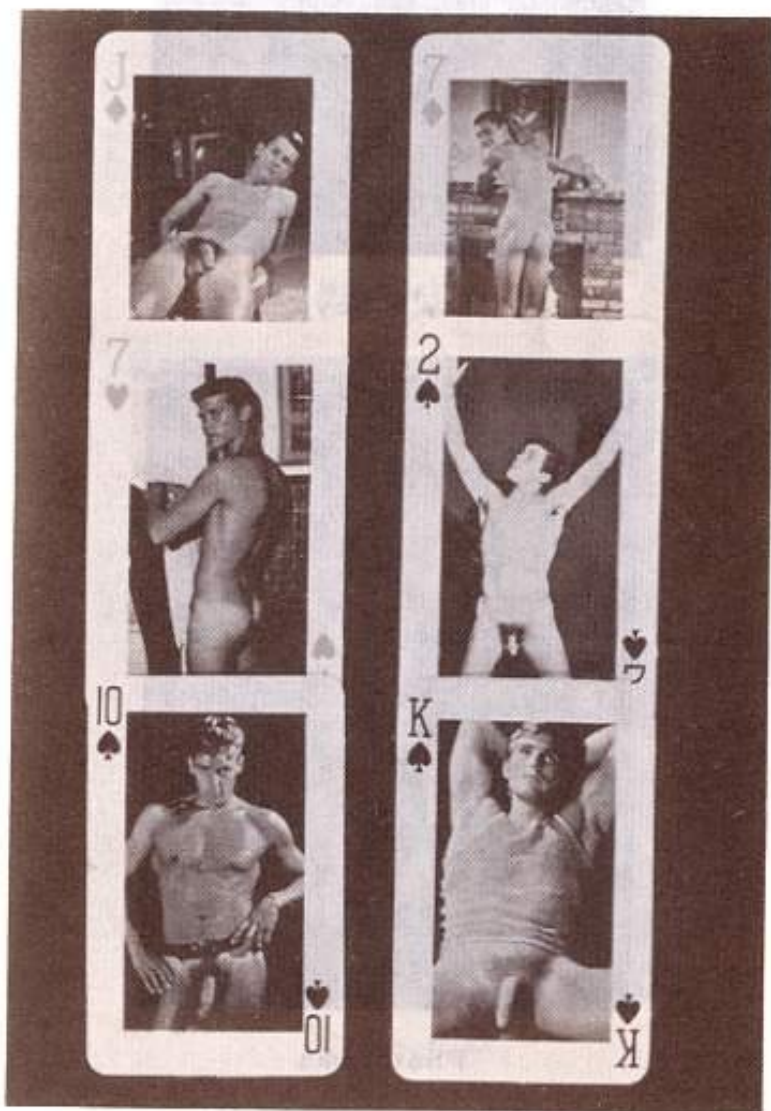
DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

## DSI Playing Cards

Now you can get a deck of playing cards that is sure to be the envy of all your friends. DSI's great new **VAGABOND PLAYING CARDS** are now available!

These bridge-size playing cards feature 54 different male models in **FULL-COLOR** — and every one is nude (*undraped*). Photos are on the playing side of the card and the backs are of one design. Be the sensation of your bridge group — use these cards at the next session instead of your regular ones.

While you're at it, get extra decks for surprise gifts for your friends. We're packing every deck in a beautiful gold-foil box with a red velvet cover. Makes a unique gift that will really be appreciated.  
**Only \$5 per deck.**



# Troy's Boys - Photorama

8½ x 11 size, 48 pages

Price: \$3 each



Troy's Boys



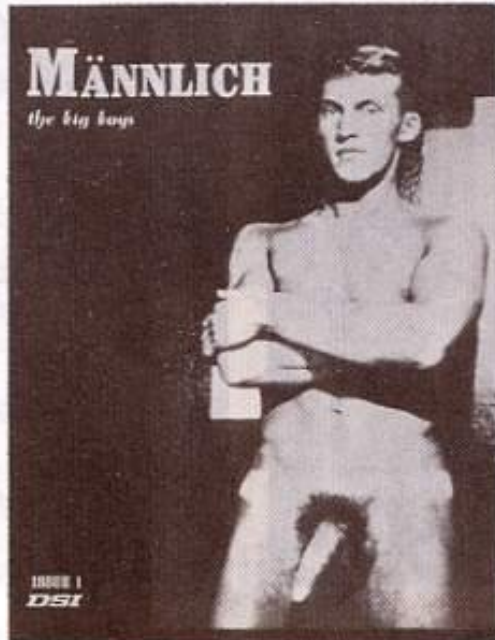
Photorama

DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

# Männlich - Greyhuff

8½ x 11 size, 48 pages

Price: \$3 each



Männlich #1



Greyhuff #4

# Rugged magazine

5½ x 8½ size, 32 pages

Price: \$2 each



Rugged #1



Rugged #2



Rugged #3



Rugged #4

DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

## DSI Credit Card



## Here's How To Get Your DSI Credit Card

If you enjoy the merchandise we offer, why not get a DSI Credit Card? With this card, you can join the thousands of present card holders who enjoy these benefits:

- you pay nothing for our merchandise until after you've received it and are satisfied in every way
- invoices are due 30 days after merchandise is shipped
- credit card holders are offered special merchandise which does not appear in our regular catalogs or brochures

To get your credit card, just fill out the application on the reverse side. Be sure to enclose the \$10 application fee. This is a one-time charge to cover the costs of setting up your account. It does not apply to the merchandise you purchase and is not refundable once you have used your account.

Rush this application to us today. As soon as it is received, an account will be opened for you.

DSI □ BOX 1010, MINNEAPOLIS, MINN. 55440

**DSI CREDIT CARD APPLICATION**  
Please type or print information requested and sign application below



NAME \_\_\_\_\_ AGE \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_ TELEPHONE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

If mail is not to be sent to your home address, please give mailing address below

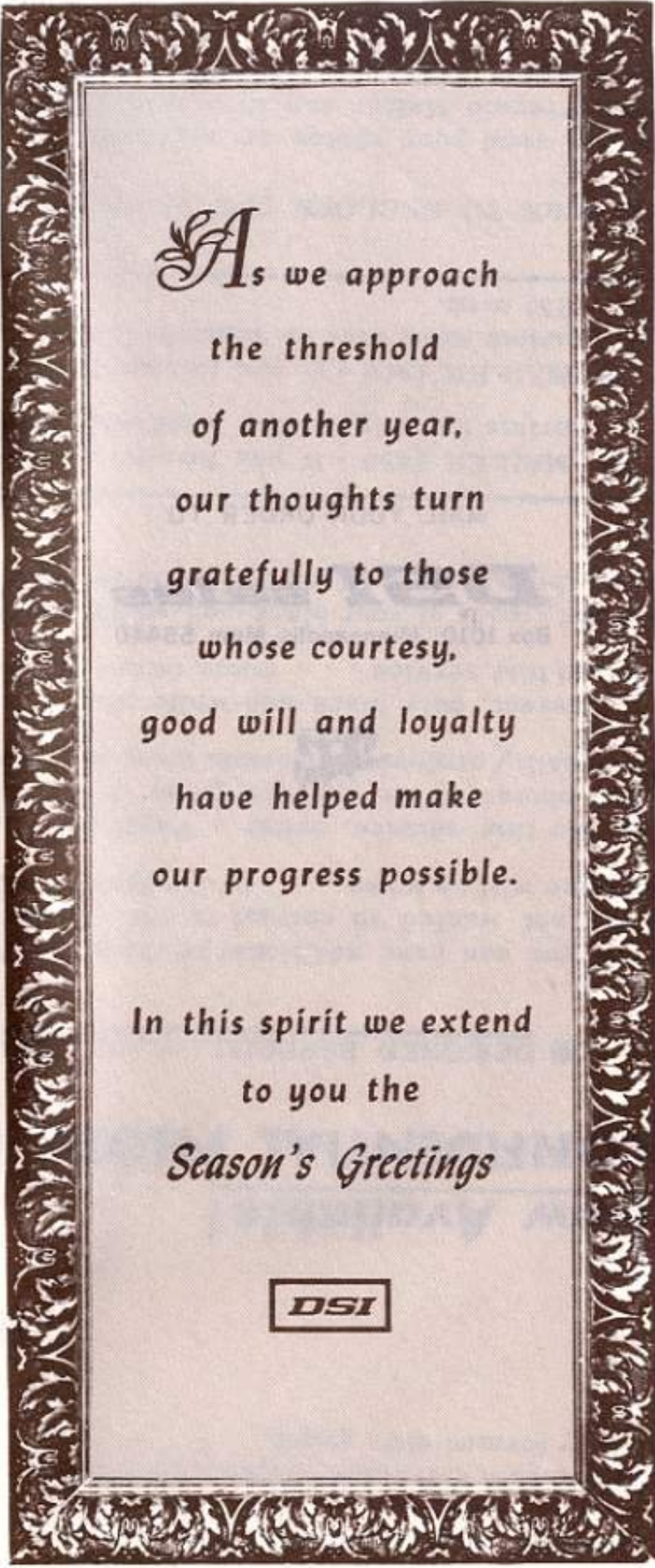
Applications not accepted from persons under 21 years of age. Misstatement of age will be cause for immediate cancellation and repossession of the DSI Credit Card.

If this application is accepted and a Credit Card issued, the applicant shall be deemed to have agreed to the terms and conditions accompanying the card.

SIGNATURE OF APPLICANT \_\_\_\_\_ DATE \_\_\_\_\_

**BE SURE TO ENCLOSE THE \$10 APPLICATION FEE** 2000

TEAR OUT AND MAIL TODAY



*A*s we approach  
the threshold  
of another year,  
our thoughts turn  
gratefully to those  
whose courtesy,  
good will and loyalty  
have helped make  
our progress possible.

In this spirit we extend  
to you the  
*Season's Greetings*

**DSI**

MAIL YOUR ORDER TO

***DSI sales***

Box 1010, Minneapolis, Minn. 55440

