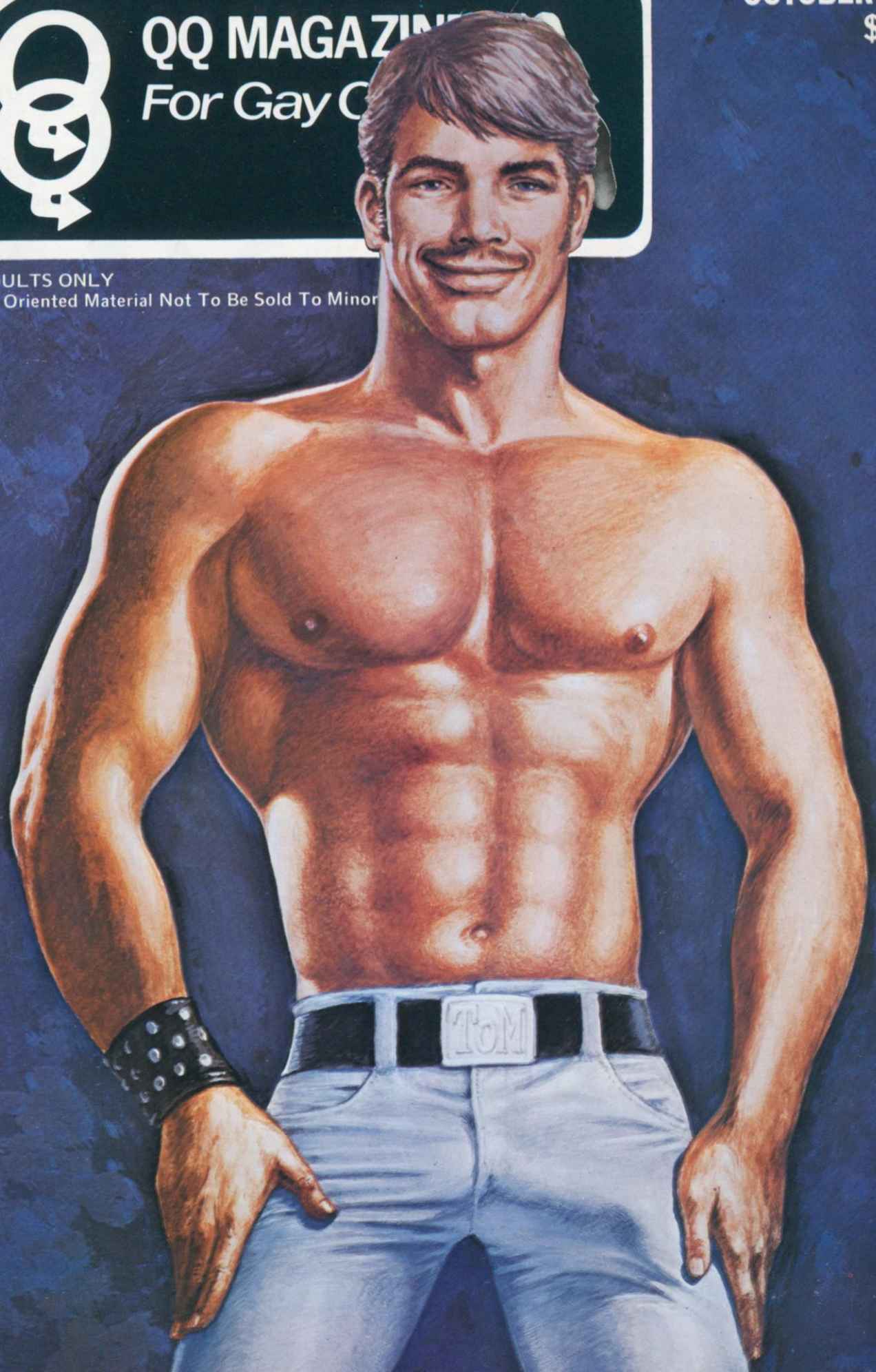




QQ MAGAZINE
For Gay C

OCTOBER 1973
\$3.00

FOR ADULTS ONLY
Sexually Oriented Material Not To Be Sold To Minor





SEPTEMBER/OCTOBER 1973

VOLUME 5

NUMBER 5

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NOTICE TO OUR READERS: If in reading other magazines and newspapers (any language) you find any article, photograph, comic strip, etc., which has already appeared in QQ, please send us a copy. We will send you the purchase price plus postage plus a year's subscription to QQ by way of thanks. (Ads and certain photographs in QQ owned by established physique studios are not the property of QQ and do not apply.)

ANNOUNCING . . . A NEW MAGAZINE FROM THE GUYS AT QQ
DEDICATED TO THE WORLD OF GAY TRAVEL . . .



First there was QQ MAGAZINE—filled with in-depth articles on ALL subjects of great interest to gay guys . . . PLUS some great body pictures . . .

Next came BODY MAGAZINE—dedicated to the beauty of the male physique . . . every issue containing more than 75 pictures but hardly any writing . . .

And now a new magazine—CIAO!—a little like QQ (many articles) and a little like BODY (many pictures) but ENTIRELY NEW—devoted to the World of Gay Travel!

CIAO! tells you where the action is!

Every issue of CIAO! will feature colorful articles on the world's gay cities—complete listings and everything will be rated. Many articles will contain maps as well as photographs of local streets, bars, baths, etc., to show you exactly where the action is and how to get to it. We'll tell you what it's like too. Gay restaurants will be featured, as well as news as it happens around the world—and lots of travel tips geared to fill your vacations with sex.

CIAO! will show you the action too!

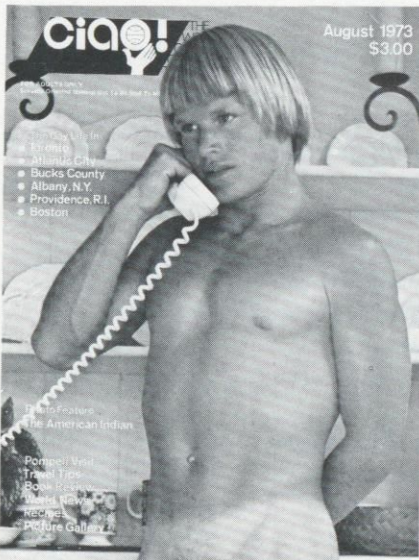
In addition to pictures taken on location every issue of CIAO! will contain dozens of full-page photographs of the world's greatest studs—including four big ones in living color!



Typical spreads...international picture gallery and fully-illustrated ("on-location" photos) detailed articles (over 20 per issue).

CIAO! says it all—accurately!

CIAO! will succeed where gay guides fail. Most gay travel listings are inaccurate to begin with and even when the information is good—by the time it's written up and printed and sold in book form it's months old. When you get there bars have closed and you find vacant lots. CIAO! works fast. Its editors will gather information and write it up—and days before publication contact correspondents around the world and make fast trips to check things out. All information will be up to date—and because of this it stands a better chance of being useful months later.



CIAO! is for armchair travellers too!

Articles will be so colorfully written that even armchair travellers will treasure every issue. Just take a look at some of the features in the first issue: Great Gay Islands of the World—featuring Manhattan (New York City), Fire Island, Puerto Rico, Capri, Sylt, Île du Levant, and Mykonos. Gay Holidays in the Sun—like Miami where there's lots of wintertime sex at the beach. Japanese Sex Shrine—dedicated to worshipping the phallus . . . where tourists can buy giant dildoes. Turkish Wrestlers—in their glory writhing around in slippery oil. Picture Gallery of International Studs—to show you where the biggest ones are. Plus much more.

CIAO! says it all!

The Italian word "Ciao!" (we pronounce it "Chow!") says it all—"So long . . . it was great, Baby . . . see you around sometime!" That's what sex is like for most gay guys on the move . . . beautiful but fleeting—and CIAO! will always be beautiful and new . . . every issue completely different from the last.

CIAO! is a big magazine!

Like QQ and BODY CIAO! is a big 8½x11 magazine—printed on the same heavy glossy paper with the same love and care. CIAO! is loaded with frontal nudes and cannot be sold to those under 21. Sorry.



Monthly features such as Gay Dining

CIAO! is a great travel bargain!

Why waste time going to places where gay guys are not welcome—and where sex is hit or miss? Be sure by knowing in advance—by reading CIAO! It comes out 6 times a year, every other month and will be sold at only a handful of bookstores in the bigger cities for \$3 a copy. We urge you to subscribe and save money . . . a 1-year subscription is only \$12 in the U.S.A. (\$15 in Canada and Mexico; \$17 all other countries). That's only \$2 an issue (on the subscription rate). Magazines are sent in heavy "glazed" manila envelopes which are plainly marked and individually sealed—and in 4 years of being in business we have never missed a publication date . . . and we're proud of it.



A special photo feature appears in every issue of CIAO! Here you see The Italians—part of a spread in our February 1973 issue. CIAO! also features a monthly picture gallery of international super studs—to forever end the argument over where the biggest ones are!

Subscribe to CIAO! today and save \$6!

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I attest by my signature that I am 21 years or older:

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(Please Print Clearly)

THE term *obscenity* is so loaded with personal value-judgments that it is virtually impossible to give it a universal definition. To Richard Nixon, Norman Vincent Peale, Billy Graham, Mao Tse Tung and others of like ilk, the mere sight of two men holding hands is "obscene." To many others like myself, "obscenity" best describes Richard Nixon's involvement in Watergate, or Mao Tse Tung's lieutenant saying "there are no homosexuals in China."

The obscenity issue is one which has more meaning for Gay people than for hets. In heterosexual literature it is only the most extreme overt sexuality that is labeled *obscene*, but in Gay literature the standard is quite different. The mere sight of male genitals in a homosexual publication is enough to send the average anti-permissivist into a rage—but the same photographs presented in heterosexual publications are somehow acceptable. To illustrate this point, take for example the instant acceptance by the general public of the new "magazines for women" (*Playgirl* being the best known) which in no small way feature male nudes—when for years homosexual magazines have done the same thing with resultant oppression from the general public.

Some of you undoubtedly remember *One Magazine*, the first Gay publication in the U.S.A. In the early 1950s the U.S. Post Office decided that *One* was obscene and banned it from the mails. *One* took the Post Office to court and after a protracted battle that went all the way to the Supreme Court, *One* won its case. But the most frightening aspect of that case was that the magazine was a rather literate journal of Gay poetry, fiction, letters, news, etc. In the more than 100 issues of *One* there were no pictures of nudes; and in only one issue was there a drawing of a male nude.

Even among some Gay liberationists the belief persists that all sexually-oriented material is obscene. It is ironic and prophetic that the reactionaries among heterosexuals and many radicals among Gay people have this common bond. An example may be found in the Radical Effeminists, a group of Gay radicals who have a patronizing attitude towards women, who refused sale of their publication to my bookshop because I carried *erotic* Gay magazines and books such as *QQ Magazine* and "Song of the Loon." I was only too pleased not to carry the Effeminists' publication and thereby reaffirm the idea that not only is Gay good, but also that Gay sex is good.

As Gay Liberation makes greater and greater strides and we begin to relate to one another on levels other than sexual we will find that we Gay people really do like one another; sex then assumes its place as just another part of our Gay existence. By taking the emphasis off Gay sex we find that it is even more pleasurable, more open, more fulfilling—because as we move away from the image of ourselves that hets have forced us to assume we begin to define what our lives are really all about.

There is nothing good or bad, healthy or unhealthy, positive or negative about Gay sex *in itself* or any other life function—but heterosexual society judges it *obscene*. As Shakespeare said, "There is nothing good or bad; but thinking makes it so." We must think positively. Our Gay life-style *in itself* is neither good nor bad—but simply one of several possible choices. For those who have chosen it—it is good. It is beautiful.

We must never let those who would do us wrong convince us otherwise.

September/October 1973

Editorial

The Meaning Of OBSCENITY By Craig Rodwell

