



QQ MAGAZINE

For Gay Guys



DECEMBER 1971

\$2.00

QQ

FOR ADULTS ONLY
Sexually Oriented Material Not To Be Sold To Minors

Exclusive Interview With
MICHAEL GREER
Star of "Fortune and Men's Eyes"

Gay Travel
SAN DIEGO/PHOENIX



Harry Bollz '71

IMPORTANT NOTICE

Due to our new policy concerning frontal nudes, QQ Magazine will no longer be sold at retail newsstands and bookstores—except for a few select outlets. We therefore request that our subscribers please inform friends who previously purchased QQ Magazine in person that it is now available almost exclusively by mail only. This month's editorial fully explains our use of frontal nudes and the reasons which prompted it. Starting in our next issue a list of dealers selling QQ Magazine on the retail level will appear—but since we are limiting retail distribution to only a few outlets in major cities we again request that subscribers please inform friends that QQ Magazine is now a "subscription only" magazine. Thank you.

WHEN I conceived of *QQ Magazine* nearly three years ago it was in my mind's eye pretty much what it is today. I had originally intended it to be a subscription item and didn't even want to get involved with newsstand distribution. But I did want to reach a lot of people, and at the time it appeared the only way to do it was through retail outlets. I was wrong.

Since the beginning our subscriptions have continually climbed and have been for well over a year eighty-five percent of our circulation. *QQ Magazine* is now Number 1 in the world, outselling all other gay publications *combined*. In contrast, the newsstand distribution has grown slowly, and at its best represented about fifteen percent of our readership.

Newsstand distribution has inherent problems. The publisher must contend with sloppy bookkeeping by his distributor. This sometimes involves thousands of magazines—and the figures are always in the distributor's favor. Many wholesalers (who receive magazines from the distributor) are dishonest. They frequently claim low sales, submitting figures on "sworn affidavits," and refuse to return "unsold" magazines—which they place on sale in underground bookstores. The publisher loses all the way around: expense of printing thousands of magazines sent to those particular wholesalers; plus shipping charges; plus sales potential resulting from the sale of past issues if the magazines could be recovered.

Then there is prejudice. In spite of what gay libbers would have you believe, homosexuality is still a dirty word in this country, and straight wholesalers and newsdealers who carry gay publications are not exempt. Motivated solely by profit, they still refuse to distribute and display gay publications properly, and regard buyers with contempt.

Frontal nudes cannot be used because most newsdealers will not sell magazines containing them. You may be interested to know that several foreign wholesalers discontinued taking *QQ Magazine* as a result of our center-spread in the May-June 1971 issue—a Colt drawing showing two guys necking.

Because of these irritants and others (to me), plus the fact that our strength lies with subscribers and not newsstand sales, I

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November/December 1971

Editorial

"Announcing..."

By George Desantis

Western Photography Guild:
Bobby Clinton



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the year when school is in session there are unlimited opportunities for cruising and meeting some very nice young men. The University is growing very rapidly (over 20,000 students), and it has become a beautiful campus in many respects. It boasts Grady Gammage Auditorium, designed by Frank Lloyd Wright. The sprawling newly-decorated Memorial Union building offers a couple of 'cruisy men's rooms. The graffiti make the visit worthwhile even if there is no action when you're there. There are also cruisy heads located in the library, the Social Science Building and Education Building. In addition, there are many cruisy eyes on the mall, which runs throughout the campus.

Tempe itself has a couple of bars on its main street which might not be gay, but are certainly promising. Gay pickups are not unusual among the college-age crowd that frequents the *Casa Loma Bar* and *Parry's*. They are particularly busy on weekends.

Near Tempe is the suburb of Mesa, which offers a unique public restroom. It is very busy all day long because it has a huge glory hole, but what makes it special is that it is located right next to the Mesa Police Station. And I mean right next to it. It is on MacDonald Avenue right across from Sears.

As for public parks, there is only one to speak of offering gay life. It is Papago Park, where the city zoo is located, between Tempe and Phoenix on Galvan Parkway. There are three cruisy men's rooms and the park is open from morning until midnight. It should be noted that although there is not a great deal of police harassment of gays in Phoenix, the police know what goes on and it is best to be cautious. The park is not recommended after dark.

Gay liberation is also emerging in Phoenix. The group sponsors a newsletter, gay picnics, gay rap sessions, and a pot-luck dinner ("there is always something to eat") Wednesday nights at 7 p.m. at *Lola's Coffee House* in Tempe, 11 E. 5th Street.

For gay church-goers, there is the Metropolitan Community Church, 404 E. Roosevelt, in downtown Phoenix.

Still, Phoenix has a long way to go. There are really no gay restaurants, no gay motels, and as mentioned earlier, no gay baths. But then no place is perfect.

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DEALERS NOTE

If you own a newsstand, bookstore, baths, etc., and would like to carry *QQ Magazine*, please write us on business letterhead and we will send wholesale terms and prices. Readers who cannot subscribe and would like to purchase *QQ Magazine* from local retailers are asked to inform such retailers of our address so that orders may be placed. If this is not possible please send us your dealer's address and we will send particulars which will enable him to order. Thank you.

Words of Wisdom From the Far East Side

ODD SON®

SAY



"Boy who catch many fish
known as 'master-baiter'!"

EDITORIAL

(Continued from page 5)

am abandoning retail sales (except for a select few outlets here and there; a list of retailers carrying *QQ Magazine* will appear in the next issue, for readers who cannot possibly subscribe for one reason or another). This decision was reached several months ago and I was waiting for the right time. The "right time" came recently, when our distributor went bankrupt (caused, in part, by his inability to collect monies due from wholesalers), thus releasing me from a tight contract.

Now we have sole control of our magazine—and because we are concentrating on subscriptions we are now able to publish frontal nudes. Doing so will make *QQ Magazine* "complete" for gay guys everywhere. *QQ Magazine* has always been a joy to read, and now it will also be a joy to look at.

We will continue to present quality articles on every subject of interest to gay guys. Our policy of steady improvements will not change. Soon we will add color and then additional pages—and hold our price at \$2.00 . . . only \$8.00 a year for subscribers—and that comes to about \$1.33 per issue . . . the biggest bargain ever in gay magazines.

We have you to thank for our growth . . . *QQ Magazine* is your magazine. We'd greatly appreciate your telling friends who previously purchased our magazine at newsstands that it is now available almost exclusively by subscription—and we hope you like it well enough to continue subscribing. And please send us your comments . . . we want to publish what you like because we aim to please.

...

FALL CHILI CON CARNE

Few guys dislike hearty fare, and on a brisk fall evening chili con carne rates high. Properly prepared it can be a gourmet meal. It takes only a few minutes to throw together and should be left to simmer just long enough for you and your guests to down a couple of drinks. What's more, it's inexpensive; six servings add up to about \$3. Here are the ingredients:

- 4 tablespoons olive oil
- 2 lbs. lean ground chuck
- 2 very large onions (orange-size), cut up
- 1/2 teaspoon dried oregano
- 4 garlic cloves, minced
- 1/2 teaspoon ground black pepper
- Salt to taste
- 1 8-oz. can tomato sauce
- 1 16-oz. can whole tomatoes
- 1 tin (1 1/8-ozs.) chili powder
- 1 16-oz. can red kidney beans

Coat the bottom of a very large skillet with olive oil. Add chuck, onions, oregano, garlic, pepper, and salt. Cook over low flame for about 15 minutes, breaking the meat with a fork while mixing the ingredients. When the onions are translucent and the meat has been thoroughly broken up and browned add the tomato sauce, tomatoes (with juice), and chili powder. Blend, breaking the tomatoes with your fork. Add the kidney beans (with some juice) and stir in. Cover and simmer for at least a half hour, preferably an hour, stirring every 10 or 15 minutes. Serve with garlic bread and a green salad. Recipe makes enough for 6, or 4 big eaters. Leftover portion can be refrigerated or frozen and heated later.

TONY GIORDANO
Food Editor

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Front cover: "Beach Encounter"—an original painting by Harry Bollz, owned by QQ. **Back cover:** "Matthew"—an original drawing by JOC, owned by QQ.

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