

CRUISE

Weekly Calendar

A COMPLIMENTARY ATLANTA SUPPLEMENT TO *CRUISE*
THE GUIDE TO GAY ENTERTAINMENT IN THE SOUTH

Catch our Act ...

Remodeling for a NEW
DIMENSION in DISCO
Angelo mixing Disco in
ENCORE nightly
Max returns to cocktail
hours Mon. - Sat.



A Very Special
Evening with 
Margaret Montego
& Friends
Sunday, Oct. 2

DISCO from 6pm
SHOWTIME 9:30
For Reservations Call 873 1986

For your Invitation to a New Dimension
in Discotheques ~ CALL: 876 1497

SOON

DOWN UNDER ADULT BOOK STORE



FREE

the
**Sweet
Gum Head**

Presents

**A Benefit Performance
for Vicki Gabriner**

featuring

Red Dyke Theatre

Jan Gibson

Carol Etzler

New Woman Song Theater

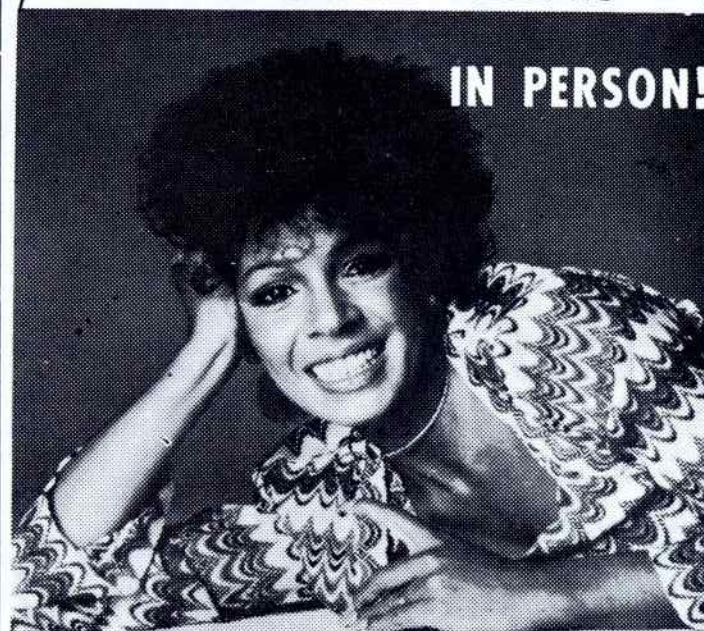
THURSDAY, OCTOBER 6 FROM 8 TILL 11PM

REGULAR PERFORMANCES BY THE STARSTUDD
SWEET GUM HEAD CAST FOLLOWS AT 11.

2284 Cheshire Br. Rd., Atlanta, Ga.
(404) 634-2922

TEDDY POWELL PRESENTS

IN PERSON!



Shirley Bassey

OCTOBER 11 8PM
FOX THEATRE

\$9.25 & \$7.25 All Seat Reserved

INCLUDES 25¢ FOR THE FOX

Available at all S.E.A.T.S. outlets: All RICH'S, All metro area SEARS in Atlanta, Gainesville, Rome and Athens, FOX BOX OFFICE, PEACHES, THE MUSIC SCENE in West End Mall, OMNI INTERNATIONAL (Mon.-Sat.) OXFORD SHOP-Griffin and CUSTOM SOUND in Athens.

45¢ Service charge per ticket.

FOR MORE INFORMATION CALL: 881-1977

CRUISE Weekly Calendar

Volume 2, Number 29
Sept. 30 through October 6, 1977

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ABOUT OUR COVER: The staff at the popular Down Under Book Store takes a minute out to pose outside in the daylight. In case you don't know them, that's Carl on the left, Bob Edwards in the middle and John Bowers on the right. Mark Mason, who is the night man, was home getting some shut-eye and missed getting in the picture. Down Under, which is located on the corner of 8th and infamous Cypress Street, will be a year old soon and they are planning a big celebration including a Mr. Down Under Contest.



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OUR PLACE

"For Your Drinking & Dining Pleasure."
The GEMINI GROUP entertains nightly
(except Monday) 7 till 9pm.

DISCO OPENS DOWNSTAIRS: FRIDAY, SEPTEMBER 30TH

GRAND OPENING OCTOBER 7TH

2065 Cheshire Bridge Road. 634-4258

CRUISE

AROUND TOWN

ACTION PICKS UP ON ATLANTA GAY SCENE

With students back in school and cooler weather approaching, the action at Atlanta's gay night spots is picking up considerably. The Show Room is still closed at the Magic Garden, but the action is hot in their disco. Over at Le Cove they are having a Beer Bust with Twenty-Five Cent Beer every Monday through Thursday. Shirley Bassey, the popular singer who is impersonated so often by Atlanta's female impersonators, will appear here live in concert at The Fox Theatre on Tuesday, October 11th.

CHEZ CABARET MAKES CHANGES - HOLDS GRAND REOPENING

The beautiful little bar at the corner of West Peachtree and 13th is making a number of changes and is planning a Grand ReOpening this coming Friday, October 7th. Shows have been discontinued and the place is now a piano and cruise bar. Their regular pianist, Joe Dorwart will be joined on October 7th by Gary Poe, the Editor of THE BARB, who is a very talented and versatile entertainer when he sits down at the piano; and Gary Spencer who is half of The Gemini Group. A new Game Room will be opening downstairs at Chez Cabaret on the 7th and they are doing some remodeling upstairs also. They also hope to open their dining

BENEFIT PERFORMANCE AT SWEET GUM HEAD FOR VICKI GABRINER

On Thursday, October 6th, a benefit performance will be held to raise money for Vicki Gabriner, a lesbian-feminist who is currently appealing federal felony convictions stemming from her anti-Vietnam War activities. Appearing will be the Red Dyke Theater, Jan Gibson, Carol Etzler and the New WomnSong Theater. The benefit will be held between 8 and 11 PM and the usual Thursday night show will follow at eleven.

SHELLEY'S HOSTS 2ND ANNIVERSARY CELEBRATION

On Sunday, October 2nd, Shelly's will celebrate their second anniversary as an Atlanta Gay Bar with a Sunday Brunch Buffet. It's begin at 12:30 with a menu which includes fresh fruits, melon, scrambled eggs, smoked sausage, grits au gratin, pastries and coffee. They will be serving Bloody Mary's with the brunch and happy hour prices will go on all afternoon. The celebration will also include a Tea Dance which will run from 3:30 till 7 PM. Shelly's has recently come under new ownership and the new owners plan to use this occasion to demonstrate

AROUND TOWN

STAR WARS TO BE REPEATED AT THE LOCKER ROOM DISCO SUNDAY BUFFET RESUMES AT THE LOCKER ROOM HEALTH CLUB

Star Wars, the spectacular Special that was put on by Roski Fernandez and the Hollywood Hots Labor Day Weekend will be repeated on Wednesday, October 5th at their 2nd Show. If you missed it before, you'll want to make it a point to see it this time. Also they've got a new Happy Hour policy at The Locker Room Disco on Tuesday, Wednesday and Thursday nights. Happy Hour with those low cocktail prices will continue from their 4 PM opening through the first show.

Next door at The Locker Room Health Club, they will be resuming their popular Sunday evening buffets starting on Sunday, October 2nd. Since the club now has a liquor license, they can't give those blood-marys away like they use to, but you get one along with your meal for only a buck.

MARGARET MONTEGO AND FRIENDS STAR IN SUNDAY NIGHT SHOWS AT ENCORE

One of Atlanta's favorite female impersonators is making a reappearance these days in a couple of Sunday Night Special Shows at Encore. Margaret Montego presented a special show there on Sunday, September 25th and it was such a big success, they have scheduled another for this

THE BLEACHERS Are Now Open Wed. thru Sat. 9 PM till Closing

LIVE ENTERTAINMENT
FRIDAY AND SATURDAY NIGHTS
NO COVER - NO MINIMUM

EVERY FRIDAY

CARL YORK

Pianist and Singer - 11:30 and 1 AM

SATURDAY, OCTOBER 1ST

GARY POE

PIANO IMPROVISATION

MONDAY:
T-SHIRT
NIGHT!

El Matador

TUESDAY:
BLUE JEAN
NIGHT!

HAPPY HOUR ALL DAY WEDNESDAYS

FRANK BEE AT THE PIANO

SING-A-LONG

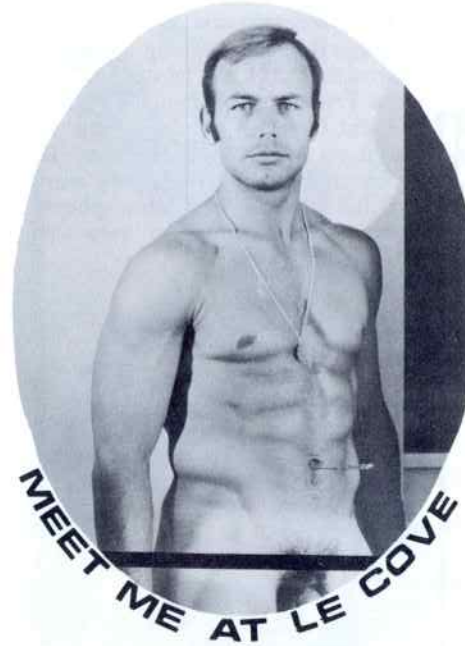
You'll Find Us in ANSLEY MALL
Piedmont and Monroe

Saturday - FRIDAY
BUFFET
2 PM

Thursday - FREE
BUFFET at
8 PM

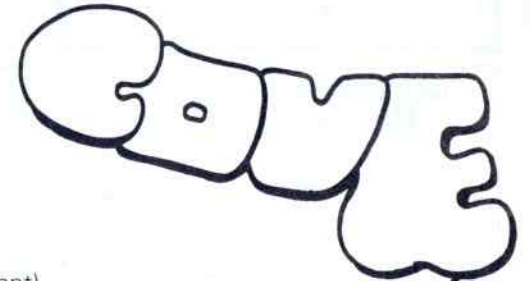


Atlanta's Friendliest Cruise Bar



Wear Your T-shirts and Levis To Our Beer Bust Every Monday, Tuesday, Wednesday and Thursday!

25¢



586 Worchester Drive
(Off Monroe Dr., near Piedmont)
Atlanta, Georgia
875-2477

AROUND TOWN

Sunday, October 2nd. We hear talk that this may become a regular thing there. Angelo is still mixing the Disco for dancing nightly at Encore and his many friends and fans will be glad to know Max has returned to cocktail hour there. The remodeling of the Together Disco downstairs continues and we understand there

will be a Grand Reopening there very soon.

NEW DISCO OPENS AT OUR PLACE

Our Place the new bar on Cheshire Bridge Road, is opening a large disco downstairs. It will be open officially this Friday, September 30th with the Grand Opening scheduled one week later on Friday, October 7th. It's a nice place and adds not only another room, but another atmosphere to this already popular new club.



Handsome Keith Anthony is one of the stars of Catching Up which is showing this week at the Gay Paree



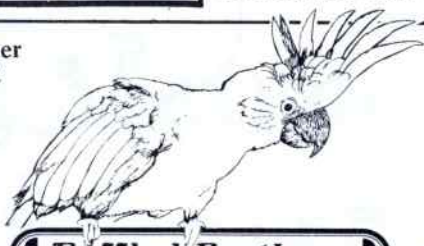
DOWN UNDER BOOKSTORE

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- * Novels * Novelties
- * Peep Shows * Game Room
- * Leather Goods

Largest Selection in the SE
Open 24 Hours Every Day
Ample Lighted Parking
Come and Browse

Corner of 8th & Cypress
874-0900

John Keene, Owner
(404) 874-2122



Ruffled Feathers

Specializing in Exotic Birds
At Ansley Mall in Ides of March, 1544 Piedmont Avenue



2nd Anniversary Celebration at Shelly's!

SUNDAY BRUNCH BUFFET

STARTING AT 12:30 PM

October 2nd, 1977

FEATURING:
FRESH FRUITS & MELON
SCRAMBLED EGGS
SMOKED SAUSAGE
GRITS AU GRATIN
PASTRIES
COFFEE

\$2.95

HAPPY HOUR PRICES!

AND TEA DANCE

3:30 TILL 7 PM

Open For Dinner Every Night From 6:30 (6 on Sundays)
Disco Lounge opens 5 PM Mon-Fri with Disco from 7
4 PM on Saturday and Sunday

1720 PEACHTREE ROAD NW - ATLANTA, GEORGIA
(404) 875-5378





Chez Cabaret, the popular bar at the corner of 13th and West Peachtree is undergoing changes. They are adding a game room, doing some remodeling and having a Grand ReOpening on Friday, October 7th

ONYX SCHEDULES TWO SPECIALS THIS WEEK

The Onyx Lounge has two specials coming up this week. On Monday night, October 3rd they will do a repeat of "OKLAHOMA", the

musical which was such a big success this past week. On Tuesday night, the 4th, it will be the Miss Newcomer of the Year Contest. This is a contest for female impersonators who have not worked professionally for more than three months.



**DIGNITY
ATLANTA**

A GAY CATHOLIC OUTREACH TO THE CHRISTIAN COMMUNITY

972 Peachtree Street NE
Atlanta, Georgia 30309
Suite 202

Box 77013
Atlanta, Georgia 30357

404 355-1416



**CHEZ
A
B
A
R
E
T**

**GRAND REOPENING
OCTOBER 7TH AT 9:00 P.M.**

ALL NEW PIANO BAR
With Regular Pianist Joe Dorwart
AND SPECIAL GUEST PIANISTS AND SINGERS
The Versatile Talents of Gary Poe
And Gary Spencer of The Gemini Group
NEW BARTENDERS AND WAITERS


**SPECIALS ALL NIGHT
FREE PRIZES
HORS D'OEUVRES
ALL NEW GAMEROOM**

COMING SOON
HALLOWEEN COSTUME BALL
OCTOBER 29TH
Prizes for the Most Original Costumes

DIGNITY ATLANTA
AND PROJECT TEMPO
ANNOUNCE NEW GAY
COUNSELING LINE

Project Tempo (an institute of learning and diagnostic center for and about sexual minorities) in cooperation with Dignity Atlanta (The Gay Catholic Group) has announced the founding of the Gay Counseling, Crisis and Information Line. The line will serve as a community service and initially will be available evenings seven days a week. The new line will be housed in private quarters at Dignity's Office 972 Peachtree Street, Suite 202.

The initial training sessions to train volunteers will be held October 3, 4, 10 and 11 at the Dignity Office. It is important that anyone interested please be present for all four sessions. The service is not to be confused with the Gay Help Line which has had it's difficulties over the past few years.



Gallus
RESTAURANT and BAR

7 DAYS A WEEK

Serving Dinners with a Continental Flair. Also, Sunday Brunches.

Nightly Drink Specials.
Wednesday: Happy Hour
all evening -

49 Sixth St.
892-8983

MISS
NEWCOMER
of the YEAR

Tuesday, October 4th.

CONTEST FOR NEW FEMALE IMPERSONATORS

The Onyx

THE ONXY wishes to thank all those who offered their help and support after our recent burglary and especially P'S who supplied us with liquor and the SWEET GUM HEAD who loaned us a sound system.

CRUISE CALENDAR

WHAT'S HAPPENING THIS WEEK IN ATLANTA FOR GAYS
A Daily Guide Compiled by Richard Kavanaugh & Written by Mike Jameson

FRIDAY, SEPTEMBER 30:

Okay, you ready for a night out on the town? Well, no matter what night it happens to be, check THIS LISTING first! In this, the Friday, Nov. 30th listing, we try to fill you in on what's normally happening on a regular Monday thru Friday basis at most of the Gay spots. So even though the 'heading' says "Friday," pretend it really says "Monday thru Friday..." Got that? Sure as hell hope so 'cause I'm out of room to explain any further...

The CHEZ CABARET, 1139 W. Peachtree at 13th, features Cocktail Hour from 4 till 9pm Mon. - Fri. and from 4 till 7:30 on Sat. Tonite is the rather "Grande Re-Opening" featuring a unique "Battle of the Piano Players" with Gary Spencer, Joe Dorwart & Gary Poe at the piano bar! (Hope they've got a LONG piano bench...)

THE CLUB ATLANTA, 76 4th St., N.W., has a regular 'BusinessMan's Special' every afternoon Mon.-Fri. From 11am till 2pm you can get a locker for only \$2. (4 hr limit.)

LE COVE, 586 Worchester Drive (off Monroe Dr., near the corner of Piedmont & Monroe), opens every day at 1pm & Happy Hour (with nicely reduced prices on all drinks) happens from 1 till 9pm. (Till 8:30pm on Sat. and Sunday.)

EL MATADOR, in the Ansley Mall-Piedmont at Monroe Dr., features Cocktail Hour from 3pm till 9 every week day. Tonight Carl York on the piano.

ENCORE, 845 Peachtree St., N.E. (in the rear), opens at 4pm Monday thru Sat. and at 6pm on Sundays with Cocktail Hour till 10pm. MAX is back for Cocktail Hour Mon. thru Sat.! And Angelo mixes DISCO from 10 till the wee hours.

the Film Forum Team) have relocated at the CAPRI THEATRE at least till Sunday. At 5:15 & midnight see THE RULING CLASS and at 7:30, 9 & 10:30 see ILLUSION TRAVELS BY STREETCAR. Also, at 2am on Fri. & Sat. see ROCKY HORROR PICTURE SHOW! Call 233-3361 or 636-4536 for their new location after Sunday and the new titles... (They've become Atlanta's Travelling Picture Show..!) Give 'em your support.

GALLUS LOUNGE (in the lower level of GALLUS RESTAURANT at 6th & Cypress) has Happy Hour from 5 till 8pm every week night and tonight the special drink is Margaritas.

THE GAY PAREE CINEMA, 17 Houston St. in downtown Atlanta, features SPREAD EAGLES and CATCHING UP till Oct. 3rd when the features are STAR TRICK and THE NIGHT BEFORE. Open 24 hours everyday. A nice place!

THE LOCKER ROOM Disco Show-Bar & Super Health Club in the shopping center at Cheshire Bridge and LaVista opens at 4pm and goes till 7:30am! A 2 fer 1 Happy Hour starts at 4 and goes till 8pm. (Starting Oct. 4th, the Happy Hour runs till the end of the 1st show on Tues., Wed. & Thurs.!) Tonight is THREE shows by HOLLYWOOD HOTS. (And don't forget the heated, in-door pool in the Health Club section...)

At THE MAGIC GARDEN, they open at 9 PM with No Cover and Happy Hour till 11 PM Monday thru Thursday. Disco from opening every

The Magic

1888 CHESHIRE BRIDGE RD.,

Atlanta's SUPER DISCO

"SOUTHERN FRIED DISCOMANIA: *They may do things slower in the South, but when they do, the result is often bigger and better. The whole city of Atlanta is atwit over The Magic Garden, the spanking new entertainment center in the northern part of town which offers not only a disco dance floor half the size of a football field, but a 200 seat cabaret as well. The cabaret is going to bring a lot of big name talent who've never played the city, like Roslyn Kind, Sally Kellerman and Holly Woodlawn. The clientele is mostly gay, but it hardly matters since there's more than enough room for anyone.*" - WOMEN'S WEAR DAILY

THE HOTTEST DISCO IN TOWN
With DJ
RICKY MEREWETHER
MIXING SOUND & LIGHT!

"One of the Top Twenty Discos in the country!"
-BLUEBOY MAGAZINE

Garden

ATLANTA, GA. Reservations: 875-0110

A Beautiful Cabaret
in a Tropical Setting

FEATURING:

Supercat

SOON

Entertainment World...

"Maybe This Time"

Starring:

The Fabulous and Beautiful

Brandy Lee



Costar:

Allan Lozito

THE UNPREDICTABLE



SHOWTIMES
11 PM AND 1 AM

Make your
Reservations NOW!
875-0110

"I'm not necessarily"

GRUISE Employee of the Week



RICKY DEAN of THE ONYX

Ricky Dean disproves the popular myth that you'll never meet anyone who was born and raised in Atlanta. He's one of those rare people, an Atlanta native. He's also good looking and most evenings he's an efficient and popular waiter at The Onyx Lounge. He's worked at some of Atlanta's other gay establishments, but he seems to have really found a home at The Onyx. He says he likes meeting new people and dancing and he likes his men tall, like Tiger Lil.

THE ONYX, 341 W. Peachtree, has a Happy Hour to end all Happy Hours from 2pm till 7 every week day. Shows by a VERY talented group of impersonators at 10, 12 & 2.

OUR PLACE, 2065 Cheshire Bridge, opens their DISCO downstairs tonight! On the main level is *The Gemini Group* for cocktail hours entertainment from 7 till 9pm -except on Mondays. See the Monday listing for exciting notices..!

SHELLY'S PLACE, 1720 Peachtree Road, N.W., has Happy Hours from 5 till 7pm. Excellent food, great service and a relaxed atmosphere.

STEPHEN'S SALOON, has their "Weekday Matinee" from 4pm till 9 and tonight is a Champagne Party with 'toasts' at 10:30, 12:30 and at 1am.

THE SWEET GUM HEAD, 2284 Cheshire Bridge Road, N.E. (in the rear behind an auto parts store...), presents their famous shows tonite at 10:30, 12:30 & at 1am with their Star-Studded cast. See Thursdays listing for some important news.

TEX'S, Highland at Virginia, that interesting Leather/Levi/Western bar, offers special discounts to customers dressed the part...

SATURDAY, OCTOBER 1ST:

CHEZ CABARET has Happy Hour from 4 till 9pm and *JOE DORWORT* continues at the Piano Bar.

LE COVE has GIN on Special tonite! (For those of you who are 'fans' of the Juniper berry...) Join Lloyd's Loyal Legions as they attempt to drink England dry.

ENCORE opens at 6 PM with Happy Hour prices till 9 PM and disco till closing.

EL MATADOR presents a repeat performance tonight by the editor of *The Barb*. Not only does he do a good job with the paper, *GARY POE* plays a hot piano..!

Tonight at 2am, a special showing of

RETAILERS ATTENTION
The Finest Quality "Aromas" that ANY
Amount of Money Can Buy

LOCKER ROOM & HEART ON

Now Available at the Very Lowest
Wholesale Prices

\$1.10/ea./Gross (144 bottles)

We deliver in Metro Atlanta.

Outside Atlanta add:

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\$5 for mail delivery; 1 to 3 day delivery*

* Delivery time depends on area.

(Sorry no C.O.D.'s at these prices.)

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Atlanta, Ga. 30309

FOR MORE INFORMATION - (404) 876-1773

TO THE PUBLIC:

YOU DESERVE THE VERY BEST

"AROMA" ON THE MARKET

LOCKER ROOM and HEART ON

are the ORIGINAL "AROMAS". West American Industries of Los Angeles INVENTED the entire "Room Aroma" concept and they are constantly looking for ways to improve it. Don't be confused or taken in by imitators or imposters. Buy Locker Room and Heart on at these fine retail outlets:

IDES OF MARCH - Ansley Mall
POSTER HUT - 2175 Cheshire Bridge
SOMEWHERE ELSE - Omin Inter'l

GALLUS LOUNGE has a Special on Rum tonight. (By the by, did you know that Rum is made from fermented sugar cane? But it's better than Kayo syrup ANYday!)

The LOCKER ROOM DISCO offers shows tonight at 10:30, 12:30 and 3 AM with the Hollywood Hots. Disco till Dawn. And the Health Club is open next door with the new Heated Pool and much more!

MUSIC CITY, in the Ansley Mall-Piedmont at Monroe Drive, is a hot wax paradise! Not only do they have the BEST selection of DISCO stuff (almost all of it simply unavailable elsewhere), but they've got the best prices in town, too. Attend the FREE WINE tasting today and see what all the talk is about..! (All the area D.J.'s get their records here!)

THE ONYX opens tonight at 6pm

OUR PLACE has the GEMINI GROUP in for Happy Hour from 7 till 9 and a Special on Prime Rib for dinner!

Bloody Marys are the Special drink today at STEPHEN'S SALOON. And don't forget the "Red-Eye International Brunch" today from noon till 2pm.

THE SWEET GUM HEAD presents their Star-Studded Reviews tonight at 11 and 1:30.

SUNDAY, OCTOBER 2:

THE CHEZ CABARET has a unique idea today. They're having a "Bring a Dish" Buffet. It's a Pot-Luck (no, not THAT kind of pot...) Party and you're invited! From 2 till 5pm. Joe Dorwart at the piano bar in the evening.

LE COVE has a Special on Tequilla today. This is the place where you lay on the bar, the bartender salts your lips and then pours tequilla down your throat... Afterwards they have a contest to see who can find their feet. A BEER BUST, too.

ENCORE presents a very special evening with Margaret Montego & Friends. Show time at 9:30 and Disco from 6pm. See their ad on the back cover!

Brunch today at GALLUS for only \$1.99 to 2.99! It runs from 12:30 till 4pm and is a nice way to start a Sunday.

THE LOCKER ROOM HEALTH CLUB offers a Buffet for a Buck (which includes a beverage!) starting at 8pm —and every Sunday. Also...

THE LOCKER ROOM offers DISCO TILL DAWN tonight and a couple of fabulous shows by HOLLYWOOD HOTS at 10:30 & 12:30.

Sunday worship services today at 2pm and at 6pm at the METROPOLITAN COMMUNITY CHURCH, 800 N. Highland. Bingo at 7:15pm and everyone is always invited!

THE ONYX flings open its doors at 4pm today, has a free buffet at 8 and Shows at 9 and 11pm.

OUR PLACE has a drink special tonight and GEMINI GROUP to entertain from 7 till 9pm. Come for the great food and stay to enjoy GEMINI and the nice people.

SHELLY'S PLACE is celebrating their 2nd Anniversary today! It starts with a beautiful Brunch (yummy sounding menu) for only \$2.95 beginning at 12:30pm and then leads into a wild Tea-Dance starting at 3:30 and going till 7pm. See their ad on page 9.

STEPHEN'S SALOON features "Breakfast at Tiffany's" from noon till 2pm and then starts Crazy Daze.

THE TOWER, Atlanta's authentic Woman's bar, opens today at 12:30.



A REPEAT PERFORMANCE OF

OKLAHOMA!

MONDAY, OCTOBER 3RD

Two Performances
at 10 and 12

The Onyx

Vol. 2, No. 11/ \$1.00

GRUISE

The Guide to Gay Entertainment
in The South



October
Issue

NOW on SALE

MONDAY, OCTOBER 3:

From 4pm till they get tired of ya cluttering up the joint, that mad group over at the **ARMORY** offers up a **PACKED HOUSE** for Cocktail Hours. 838 Juniper St., N.E.

THE CLUB ATLANTA has a Dollar Nite tonite! Flash your membership card and get in for only a buck.

LE COVE (featuring the mysterious and infamous Kudzu Kourt) has a Special on Bourbon tonight. That means **CHEAP!** They're also having a **BEER BUST** for only a quarter..! (Note: Hve you auditioned yet for Lloyd's upcoming "Wet Jockey Shorts" contest? Well get to it!)

EL MATADOR is having a "T-Shirt" night tonight. (Rip a few holes in it and go looking like Marlon Brando...)

ENCORE continues their wild **DISCO PARTY** tonight with Angelo pumping out the Disco hits with both hands. Cruise in **MENDEL'S DEN** tonight, too.

Screwdrivers are on special tonight at **GALLUS LOUNGE**.

THE GAY PAREE features two sizzling **MALE** flicks starting today! See **STAR TRICK** and **THE NIGHT BEFORE**. Open 24 hours.

Shows by the fabulous **HOLLYWOOD HOTS** tonight at 10:30 and 12:30. Where else but at the one and only **LOCKER ROOM..!**

No Cover all night tonight at **THE MAGIC GARDEN**. Happy Hour till 11 PM.

OUR PLACE has Spaghetti Dinners for only \$1 along with a Beer Bust.

OKLAHOMA! returns to the **ONYX** tonight. See the **ONYX** version of this stage classic in its returned-by-popular-demand engagement. See the ad bottom of page 18 this week.

"P's" opens at 8 and starts right in with a Beer Bust to end all Beer

Tonight: A Beer Bust (featuring **FREE NUTS**) at **STEPHEN'S SALOON**. (And I wouldn't touch that line about "free nuts" with a long stick! ...Even if I had one...)

THE SWEET GUM HEAD offers up their **STAR-STUDED SHOWS** tonight and it's Happy Hour **ALL NITE TONIGHT, TOO!**

TUESDAY, OCTOBER 4:

CHEZ CABARET offers up Happy Hour all night tonight!

THE CLUB ATLANTA is having another 1/2-Price Night tonight! (But you have to have a membership card. So join already!)

**EXCELLENT
ADULT
EROTIC EXPOSURE**

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8 MM FILMS

XXX
MINI-
MOVIES

Executive Books
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872-9338

Cheshire Cat
2306 Cheshire Bridge Rd.
634-9526

Lindbergh Books
660 Lindbergh Way
261-7661

SO HOT IT SHOULD BE PRINTED ON ASBESTOS PAPER.

In just two years, **CRUISE**, the Travel and Entertainment magazine for gays across the South has become the most popular and most trusted publication of its type anywhere. And now we proudly present an All-New, Full-size, colorful and gloss **NEW MAGAZINE**

CRUISE GAY SWINGER



Packed with Color and B&W 'hard' action photos of **EXCLUSIVE** models, sizzling fiction, picture stories, personal ads (with photos) and much more; so much more that it'll blow your socks off! You're going to love it. Order Your copy now! Only \$5.00 plus \$1 First Class Mailing in plain, no-peek envelope.

IN OUR FIRST COLLECTOR'S ITEM FALL '77 ISSUE:
FANTASIA, a collection of fantasy & fact!
ONE HOT AUGUST NIGHT, a short story.
THE HITCHHIKER, a photo story! Hot!
OUR MAIN MAN, the editor's choice Guy in a huge layout including a **FULL COLOR, FOLD-OUT POSTER!!!**
BAUBLES & BALLS, a collection of Hunky Studs at Glory Holes!
GAY SWINGERS EXCHANGE, hundreds of exclusive ads from guys all over the South!
DICK FADAZ, one of the biggest cocks we've ever seen!
PLUS MUCH MORE!

ORDER YOUR COPY NOW!

SEND A TOTAL OF \$6.00 FOR YOUR COPY OF THE
FALL '77 ISSUE OF

THE CRUISE GAY SWINGER

To **CRUISE**, Box 11987, Dept. C1, Atlanta, Georgia 30355

LE COVE is having another 25 cent BEER BUST tonight and a Special on Rum, too!

Martinis are on Special tonight at GALLUS LOUNGE.

Shows tonight by the HOLLYWOOD HOTS at the LOCKER ROOM DISCO SHOWPLACE at 10:30, 12:30 & at 2am.

EL MATADOR is having another of their wild and fun "Blue Jean Nites" tonight!

THE ONYX has a HOT ONE tonite! It's the NEWCOMER OF THE YEAR Contest for non-professional Impersonators. See struggling performers get their first break on the large stage of the ONYX tonite! "Break a leg," kids.

"P's" welcomes the Atlantis Motor Cycle Club tonight

STEPHEN'S SALOON is offering a \$3.00 "Gourmet Dinner" tonight. Includes a FREE beverage!

THE SWEET GUM HEAD has three Star Studded Shows tonight at 10:30 and 12:30 and 2:30.

TEX'S is having another of their infamous BEER BUSTS tonight. If you're "into" Levi/Western and Leather, this is your kind of place...

WEDNESDAY, OCTOBER 5:

CHEZ CABARET offers a Special on Vodka tonight. Go "Skol" with the best of 'em.

Another "Dollar Nite" tonight at the CLUB ATLANTA! If you're a member, you get in for only a buck!

Good Times tonight at EL MATA-

WANTED

BARTENDERS, WAITERS
and FLOOR/DOORMAN
Apply October 3rd at 6pm at
ENCORE
845 Peachtree St., N.E.

DOR with Frank Bee at the piano from 8 till midnight. The Bleachers, their new back room is open every Wednesday through Saturday from 9 PM till closing.

GALLUS LOUNGE has Happy Hour all night with All Bar Booze on Special! (And dinner special upstairs in GALLUS RESTAURANT for only \$3.95.)

LE COVE has a 25 cent BEER BUST tonight. Can't get a cheaper thrill...

STAR WARS returns to the stage at THE LOCKER ROOM tonight! It's the HOLLYWOOD HOTS version of it and it proved so spectacularly popular, they've brought it back for only 2 shows tonight. And Cocktail Hour prices now extend through till the end of the 1st show. For a better deal you couldn't ask...

HOLLYWOOD HOTS in three shows tonight at THE LOCKER ROOM at 12:30, 12:30 and at 2:30.

Dinner at 7 and worship service at 7:45pm tonight at the METROPOLITAN COMMUNITY CHURCH. At 8:30 it's Christian Education.

THE ONYX presents three of their great shows tonight at 10, 12 and at 2. *Ces't La Femmes!*

OUR PLACE has cocktail hour all night tonight. A special on Prime Rib (only \$5.95!!) and the GEMINI GROUP is there from 7 till 9pm!

"P's" is having another L/L beer bust tonight! Watch out!!!

It's Hot Number night ("where, where?") at STEPHEN'S SALOON. Star Studded Shows tonight at the SWEET GUM HEAD at 10:30, 12:30 and 2:30.

TEX'S is having a BEER BUST tonight. This is the place if you're into L/L and Western.

THURSDAY, OCTOBER 6:

THE ARMORY has Happy Hour

CRUISE GAY SWINGER
—NOW ON SALE—
AT SELECT BOOKSTORES
ALL OVER THE SOUTH!

CHEZ CABARET features *Joe Dewart* on the piano bar every Thursday thru Monday.

LE COVE is having another in their regular Monday, Tuesday, Wednesday and Thursday 25 CENT BEER BUSTS tonight.

THE GALLUS LOUNGE is having a special on Scotch tonight.

THE LOCKER ROOM has, remember, extended their Cocktail Hour prices till the end of the 1st show. This deal is in effect every Tuesday, Wednesday and Thursday.

EL MATADOR brings you "Good Times" tonight with *FRANK BEE* at the piano from 8pm till 12..!

Auction Night tonight at THE ONYX. Shows at 10, 12 and 2 with Auction following the first show.

THE SWEET GUM HEAD has a benefit show tonight for *Vicki Gabriner*. *THE RED DYKE THEATRE* with *Carol Etzler*; *Karate for Women* with *Jan Gibson*, and *NEW WOMN SONG THEATRE*. Only a \$2 donation and it runs from 8 till 11pm. The regular Star-Studded shows by the SWEET GUM cast begin at 11pm.

See America. Find a friend.



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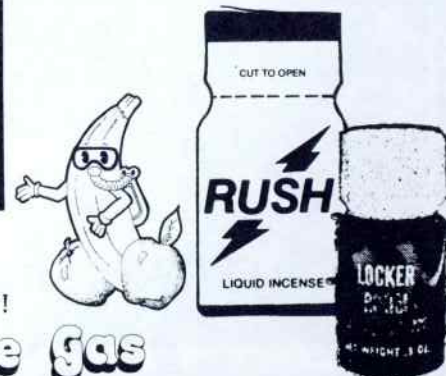
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EVERY SUNDAY AT 8PM — BEGINNING OCT. 2ND

Get in the SWIM

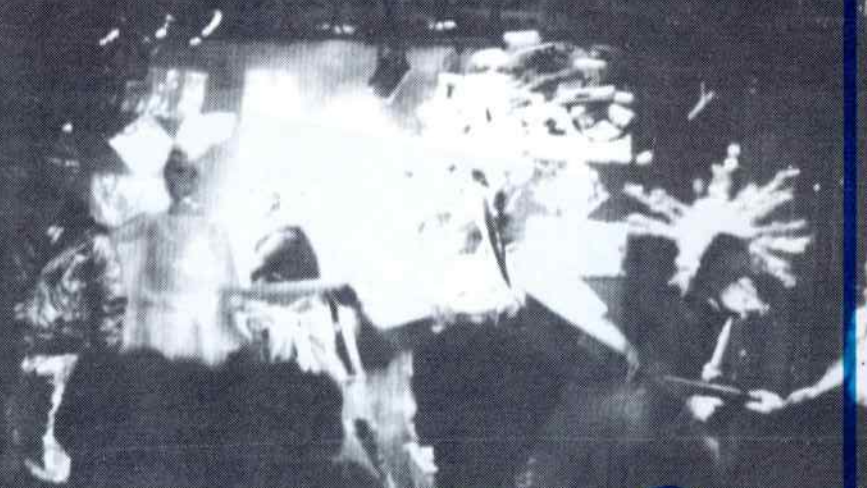


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2nd Show -
Wednesday,
October 5th

STAR WARS

Also, Effective Oct. 4th:
Every Tues., Wed., & Thurs.

ONLY

COCKTAIL-HOUR PRICES

COMING UP!:

The Gayme Room opens at the CHEZ CABARET on Fri. Oct. 7th.

SHIRLEY BASSEY at the FOX on Oct. 11.

GAY CRISIS LINE opens on Oct. 15 (so try to avoid having a Gay Crisis till then...)

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